

Investing in Best Practices for Asthma: A Business Case

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Asthma Regional Council

- History & mission
 - Partners
 - 12-pt Action Plan
 - www.asthmaregionalcouncil.org
- Asthma in New England: a Disease Poorly Managed
 - Among children with asthma:
 - 60% had an asthma attack
 - 33% used the Emergency Room
 - 35% limited in their activities
 - Among adults with asthma:
 - 33% limited in their activities
 - 9% unable to work

Environmental Investments Initiative

Activities/accomplishments to date

- Survey of payers & researchers
- Policy papers
- Symposia with payers & public health departments
- Moving policy into practice