

Welcome to a Convening of  
Community Campaigns to Control  
Asthma

---

---

---

---

---

---

---

---

### Come to the Table

NATIONAL ASTHMA FORUM

Communities in Action for Asthma-Friendly Environments

---

---

---

---

---

---

---

---

### Who is Here

NATIONAL ASTHMA FORUM

Communities in Action for Asthma-Friendly Environments

---

---

---

---

---

---

---

---

## Forum Overview

- **Experience a Successful Framework and Proven System for Delivering Effective Asthma Care**
- **Immerse Yourself in a Rich Knowledge Base**
  - Deep Vertical Dives and Expansive Horizontal Views
- **Assess the Elements of Your Program for Sustainable Improvement Strategies**

NATIONAL ASTHMA FORUM

Communities in Action for Asthma-Friendly Environments

---

---

---

---

---

---

---

---

## Forum Overview

- **Witness Faculty Programs Living these Strategies**
- **Discover Dynamic New Ways to Network with Peers**
  - Break-in sessions
  - Open space
- **Develop Your Own Leadership Story & Action Plans**

NATIONAL ASTHMA FORUM

Communities in Action for Asthma-Friendly Environments

---

---

---

---

---

---

---

---

## Forum Technology

### 2009 Asthma Forum Action Guide



NATIONAL ASTHMA FORUM

Communities in Action for Asthma-Friendly Environments

---

---

---

---

---

---

---

---

## Forum Technology

### Hand-held Audience Response Device



NATIONAL ASTHMA FORUM

Communities in Action for Asthma-Friendly Environments

---

---

---

---

---

---

---

---

## How to Use Your Keypad

1. To use the keypad, simply press the button that corresponds with the option you wish to choose.
2. There is no enter button. You just need to press the voting button.
3. If you make a mistake, you can revote by pressing the button that correlates with your response before polling ends.



NATIONAL ASTHMA FORUM

Communities in Action for Asthma-Friendly Environments

---

---

---

---

---

---

---

---

**Question: Which group are you most likely to identify with?**

1. Health Care Provider
2. Health Care Plan
3. Community-based Program
4. NGO (or Non-profit Program)
5. State or Federal Program
6. Other

NATIONAL ASTHMA FORUM

Communities in Action for Asthma-Friendly Environments

---

---

---

---

---

---

---

---

Q2

**Question: Have you previously attended the National Asthma Forum?**

1. Yes
2. No
3. Can't remember

NATIONAL ASTHMA FORUM
 Communities in Action for Asthma-Friendly Environments

---

---

---

---

---

---

---

---

Q3

**Question: What would you MOST like to get out of the Forum?**

1. Connection to a professional network for leaders in asthma control
2. Data and scientific evidence to support environmental interventions
3. Evaluation strategies
4. Leadership that engages my community more effectively
5. Making the case for sustaining my program
6. Benchmarking my program
7. Strategies on how to integrate health services

NATIONAL ASTHMA FORUM
 Communities in Action for Asthma-Friendly Environments

---

---

---

---

---

---

---

---

**Forum Technology**  
**Conversations of Opportunity**

NATIONAL ASTHMA FORUM
 Communities in Action for Asthma-Friendly Environments

---

---

---

---

---

---

---

---

## Conversations of Opportunity

- A Powerful Leadership Strategy for Sustainable Change
- Employ Effective Questions
- Require a Command of Your Assets
- Fueled by Requests and Offers
- An Invitation to Create a New Future

NATIONAL ASTHMA FORUM

Communities in Action for Asthma-Friendly Environments

---

---

---

---

---

---

---

---

## This Will Be a Great 2 Days

- Invitation to become part of a Dynamic Network
- Connect with National Experts
- Presentations and Dialogues with Successful Faculty Programs
- Surface Your Program Assets
- Benchmark your Program for Sustainable Results
- Engage in Conversations of Opportunity

*Capped by A Celebratory Reception to Appreciate and Support Each Other with Honors, Awards, Speeches & Good Conversation*

NATIONAL ASTHMA FORUM

Communities in Action for Asthma-Friendly Environments

---

---

---

---

---

---

---

---

## Creating the Future

## Sharing Your Vision

NATIONAL ASTHMA FORUM

Communities in Action for Asthma-Friendly Environments

---

---

---

---

---

---

---

---

## How to be...

- Acknowledging each other as equals
- Curious about each other
- Assisting each other to be better listeners
- Listening for Conversations of Opportunity
- Committing to Bold Actions YOU will take

---

---

---

---

---

---

---