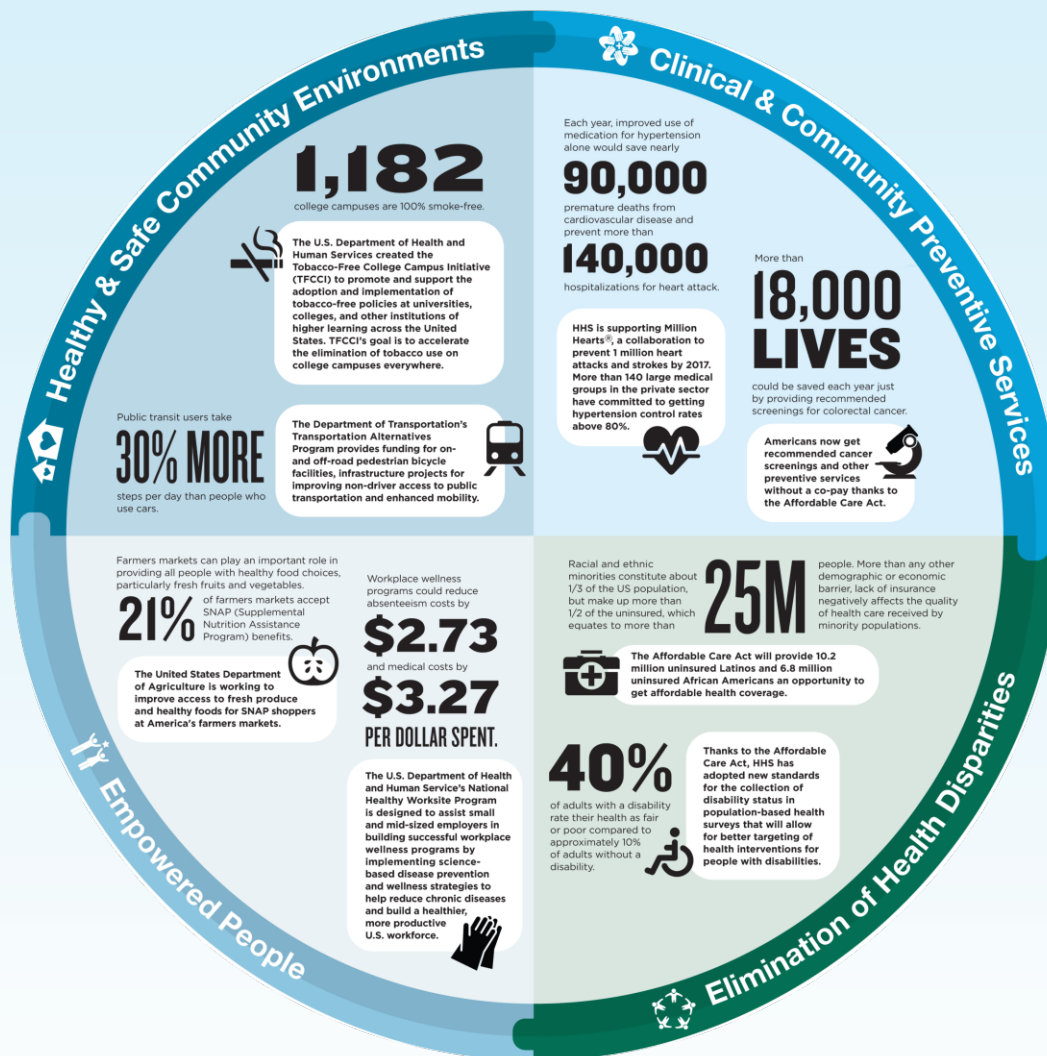




# **Opportunities for Prevention under the Affordable Care Act**

Zachary Taylor, MD, MS  
Department of Health and Human Services  
August 28, 2014

# PREVENTION MATTERS INFOGRAPHIC



**NATIONAL  
PREVENTION  
STRATEGY**

# Overriding Themes of the Affordable Care Act

**Better  
Care**

Patient-  
Centered Care  
Coordination

Quality

**Better  
Insurance**

Accessibility

Affordability

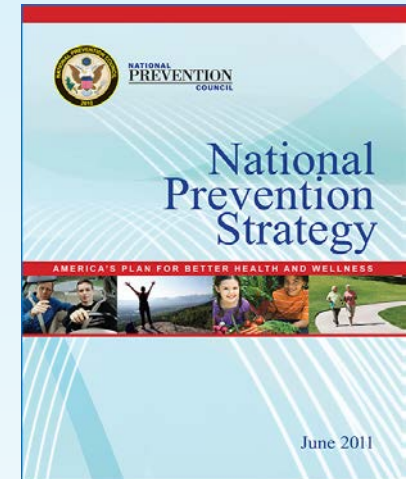
**Staying  
Healthy**

Prevention

Public Health

# NATIONAL PREVENTION STRATEGY

- **Vision:** Working together to improve the health and quality of life for individuals, families, and communities by moving the nation from a focus on sickness and disease to one based on prevention and wellness
- **Overarching Goal:** Increase the number of Americans who are healthy at every state of life
- **4 Strategic Directions**
- **7 Priorities**



# NPS STRATEGIC DIRECTIONS



**HEALTHY AND SAFE  
COMMUNITY ENVIRONMENTS**



**CLINICAL AND COMMUNITY  
PREVENTIVE SERVICES**



**EMPOWERED PEOPLE**



**ELIMINATION OF HEALTH  
DISPARITIES**



# Healthy and Safe Community Environments

- Clean air and water
- Affordable and secure housing
- Sustainable and economically vital neighborhoods
- Making healthy choices easy and affordable



# Clinical and Community Preventive Services

- Evidence-based preventive services are effective
- Preventive services can be delivered in communities
- Preventive services can be reinforced by community-based prevention, policies, and programs
- Community programs can promote the use of clinical preventive service (e.g., transportation, child care, patient navigation issues)



# Empowered People

- Even when healthy options are available and affordable, people still must make the healthy choice
- People are empowered when they have the knowledge, resources, ability, and motivation to identify and make healthy choices
- When people are empowered, they are able to take an active role in improving their health, supporting their families and friends in making healthy choices, and leading community change





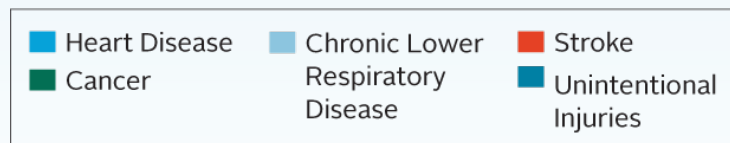
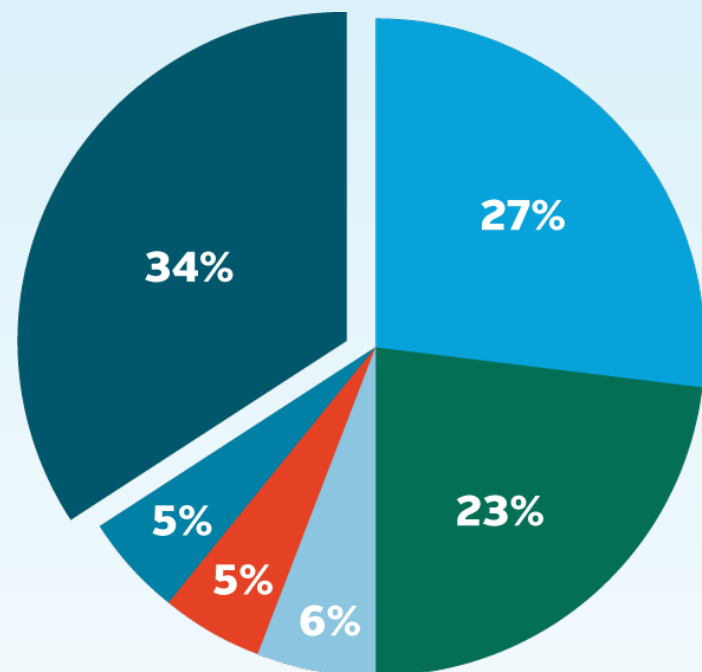
# Elimination of Health Disparities

- Health outcomes vary widely based on race, ethnicity, socio-economic status, and other social factors
- Disparities are often linked to social, economic, or environmental disadvantage
- Health disparities are not intractable and can be reduced or eliminated with focused commitment and effort

# NPS PRIORITIES

1. Tobacco Free Living
2. Preventing Drug Abuse and Excessive Alcohol Use
3. Healthy Eating
4. Active Living
5. Injury and Violence Free Living
6. Reproductive and Sexual Health
7. Mental and Emotional Well-being


**Five Causes Account For  
66% of All Deaths**



Source: National Vital Statistics Report, CDC, 2008

# PARTNERS IN PREVENTION

- ASTHO web-based toolkit for state public health officials on implementing the NPS: [www.astho.org/nps](http://www.astho.org/nps)



The screenshot displays the ASTHO (Association of State and Territorial Health Officials) website, specifically the National Prevention Strategy section. The header includes the ASTHO logo and navigation links for ABOUT, CONTACT, JOB BANK, and PRESS ROOM. Below the header is a navigation bar with links for PROGRAMS, EVENTS, PUBLIC POLICY, RESEARCH, and MEMBER SERVICES, along with a search bar. The main content area features a large orange banner for the NATIONAL PREVENTION STRATEGY. A sidebar on the left lists various health topics such as Accreditation and Performance, Branding Public Health, e-Health, Environmental Health, Evidence-Based Public Health, Health Equity, Health in All Policies, Health Reform, Immunization, Infectious Disease, Preparedness, and Prevention. The main text area includes a featured content section titled "Featured Content: 'NEW' National Prevention Strategy State Partners document" and a section titled "What is the National Prevention Strategy?" which describes the strategy's goals and priorities. A circular diagram illustrates the strategy's focus on multiple sectors working together. Below this, a section titled "Put the National Prevention Strategy to Work in Your State" introduces a toolkit from ASTHO. The right sidebar contains a MEMBER LOGIN section, a RELATED CONTENT section with links to Sodium Reduction, Deputization, and Meeting Summaries, and an UPCOMING EVENTS section listing various meetings and orientations. At the bottom, there is a social media section for Twitter (@astho) and a footer with the ASTHO logo.

astho™ ASSOCIATION OF STATE AND TERRITORIAL HEALTH OFFICIALS

ABOUT »  
CONTACT »  
JOB BANK »  
PRESS ROOM »

PROGRAMS + EVENTS + PUBLIC POLICY + RESEARCH + MEMBER SERVICES +

SEARCH GO Advanced Search

NATIONAL PREVENTION STRATEGY

MEMBER LOGIN LOGIN »

Access »  
Accreditation and Performance »  
Branding Public Health »  
e-Health »  
Environmental Health »  
Evidence-Based Public Health »  
Health Equity »  
Health in All Policies »  
Health Reform »  
Immunization »  
Infectious Disease »  
Preparedness »  
Prevention »

Featured Content: "NEW" National Prevention Strategy State Partners document

What is the National Prevention Strategy?

The **National Prevention Strategy**, released June 16, 2011, aims to guide our nation in the most effective and achievable means for improving health and well-being. The strategy prioritizes prevention by integrating recommendations and actions across multiple settings to improve health and save lives. The strategy identifies four Strategic Directions and seven Priorities. The Strategic Directions provide core recommendations necessary to build a prevention-oriented society. The Priorities provide evidence-based recommendations likely to reduce the burden of the leading causes of preventable death and illness.

Put the National Prevention Strategy to Work in Your State

This toolkit from ASTHO provides state and territorial leadership teams with examples of how states and their partners are already working towards achieving the vision and recommendations of the National Prevention Strategy. These state examples illustrate how multiple sectors can effectively work together to create environments that support healthy lifestyles as the easy choice and increase the number of Americans who are healthy at every stage of life.

SHARE + EMAIL PRINT

RELATED CONTENT

Sodium Reduction  
Deputization  
Meeting Summaries

UPCOMING EVENTS

Leadership in Government Meeting and Hill Day  
Mar 4-6, 2014  
Loews Madison Hotel, Washington, DC

2014 Senior Deputies Orientation and Annual Meeting  
Jul 14-17, 2014  
Sheraton Hotel & Marina

2014 State Legislative Liaison Annual Meeting  
Jul 17-18, 2014  
Sheraton Hotel & Marina

View All Events »

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# PARTNERS IN PREVENTION

- NACCHO web-based resource for local public health officials: [www.ebprevention.org/nps](http://www.ebprevention.org/nps)

The screenshot displays the NACCHO National Prevention Strategy Toolkit website. At the top, the NACCHO logo is followed by the title "National Prevention Strategy Toolkit". Below this, four steps are outlined in a row, each with an icon and a description:

- Step 1: LEARN** - NPS Strategic Directions & Priorities (Icon: A red figure bending over a large red letter 'N').
- Step 2: INTEGRATE** - NPS Indicators into Assessment & Planning Efforts (Icon: A group of colorful figures standing around a cluster of colorful puzzle pieces).
- Step 3: FORGE** - Cross-Sector Partnerships (Icon: A red figure standing next to a red figure on a red base).
- Step 4: PLAN & IMPLEMENT** - Evidence-Based Policies & Programs (Icon: A group of figures standing around a table with a puzzle piece on it).

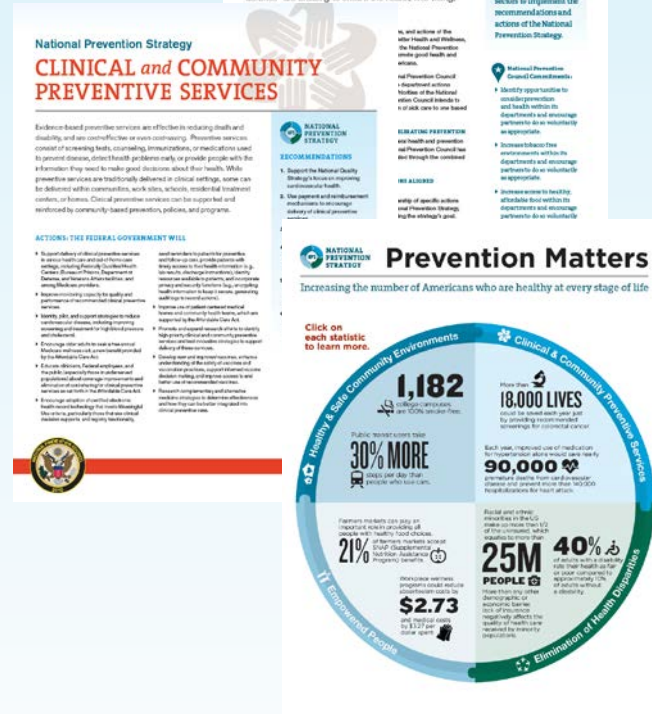
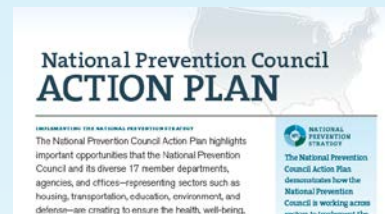
Below the steps, there are three main sections:

- Featured Tool**: A section on the left with an orange background, featuring a thumbnail of the "National PREVENTION STRATEGY" document and the text: "New NPS Factsheet Check back often for new featured tools. Click the steps above to access more NPS tools and resources."
- How to Use this Resource Center**: A central section with a light blue background, containing a paragraph about the site's purpose and a link: "CLICK ANY STEP ABOVE TO IMPLEMENT NPS".
- NPS & The Resource Center**: A section on the right with a dark blue background, containing a paragraph about the suite of resources and a circular diagram with the text "HEALTH WELLNESS". A button at the bottom says "Click to visit the Resource Center".

At the bottom left of the slide, there is a logo for the "NATIONAL PREVENTION STRATEGY" featuring a circular design with the letters "NPS" inside.

# RESOURCES

- Fact Sheets
  - On the NPS, its Strategic Directions and Priorities, and for partners
- Implementation Resources
  - NPS Implementation Toolkit, Resource Center for Evidence-Based Prevention, County Health Rankings, and more
- Scientific Resources
  - *Guide to Community Preventive Services*, U.S. Preventive Services Task Force (USPSTF), *Healthy People 2020*, and more



# LEARN MORE



Visit us online:

[www.surgeongeneral.gov/nationalpreventionstrategy](http://www.surgeongeneral.gov/nationalpreventionstrategy)



Connect with us via email: [prevention.council@hhs.gov](mailto:prevention.council@hhs.gov)



Follow the Surgeon General ([@Surgeon General](https://twitter.com/SurgeonGeneral)) and NPS activity on Twitter ([#NPSAction](https://twitter.com/NPSAction) and [#PreventionMatters](https://twitter.com/PreventionMatters))

## Thank You