

California Opportunities for Sustainable Financing

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California Opportunities for Sustainable Financing

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(RAMP)





A Path Forward:

Sustainable Financing for Asthma Education and Home Environmental Trigger Remediation in California

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California Opportunities



- Department of Health Care Services
- Medi-Cal Managed Care Organizations
- Foundations, Hospitals and Investors
- On the Horizon

Department of Health Care Services

- Preventive Services Rule
- Home Health Program
- 1115 Waiver
- Other
 - Managed care contracts
 - Accountable Communities for Health

Department of Health Care Services

- Preventive Services Rule

<i>Previous Medicaid Regulations</i>	<i>New Medicaid Regulations</i>
"Preventive services are reimbursable by Medicaid when <u>provided by</u> a physician or other licensed practitioner..."	Preventive services are reimbursable by Medicaid when " <u>recommended by</u> a physician or other licensed practitioner..."

Department of Health Care Services

- Home Health Program
 - For patients with chronic conditions
 - Does *not* fund direct medical or social services
 - Focus is on care coordination
 - Comprehensive care management
 - Care coordination and health promotion
 - Individual and family support services
 - Referral to community and social supports
 - Use of health information technology
 - Comprehensive transitional care

Department of Health Care Services

- 1115 Waiver
 - Allows for program flexibility to test new or existing approaches to financing and delivering services
 - California's current waiver expires in October
 - State applying for new waiver
 - Opportunities for asthma education and in-home environmental trigger remediation?

Department of Health Care Services

- Other
 - Medi-Cal managed care contracts
 - Accountable Communities for Health

Medi-Cal Managed Care Organizations

- Reimbursement for asthma services
 - In-house or for third parties
 - A few compelling examples in CA
 - This approach generally limited by MCOs' administrative budgets

Foundations, Hospitals and Investors

- Augment Medi-Cal asthma services with additional funding as needed
- Support innovation in sustainable financing
- Address social determinants of health

On the Horizon

- Federal Medicaid managed care regulation
- Other opportunities

Thank you!

Joel Ervice

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California Opportunities for Sustainable Financing

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Chronic Disease Program Director
Alameda County Public Health Department

Maricela Narvaez-Foster
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Alameda County Public Health Department

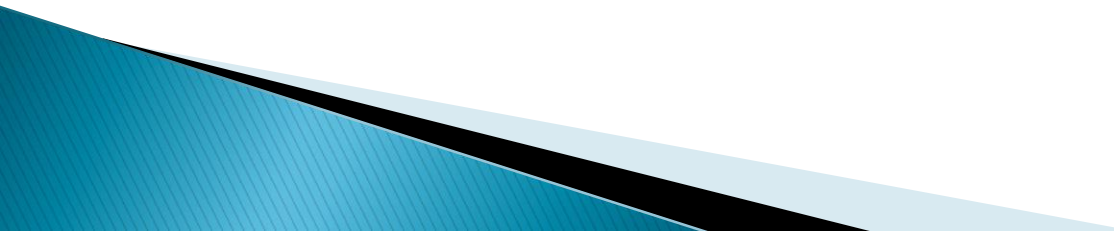




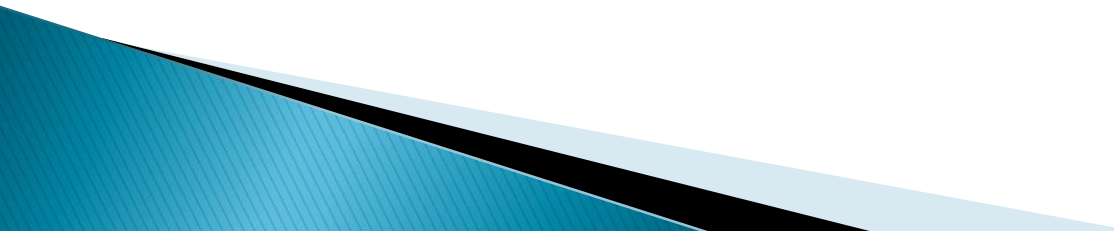
Alameda County Pay for Success

California Forum on Sustainable In-Home Asthma Management
September 10, 2015

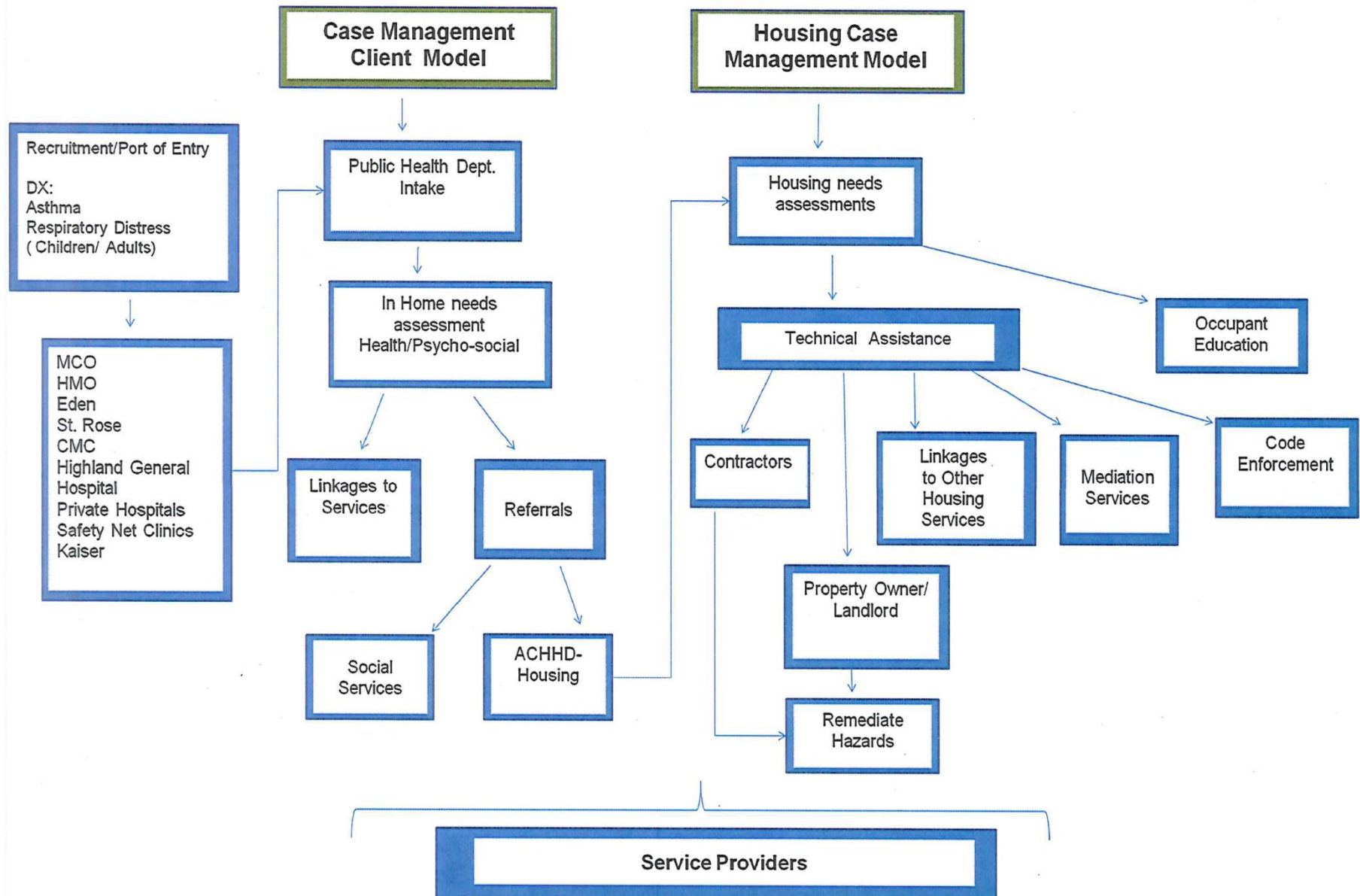
“Five Jobs Is Not Enough”

- ▶ Targeted Case Management
 - ▶ Alameda Alliance for Health
 - ▶ Kaiser Community Benefits
 - ▶ US Department of Housing and Urban Development
 - ▶ Kresge Foundation
 - ▶ Master Tobacco Settlement
 - ▶ Measure A
- 

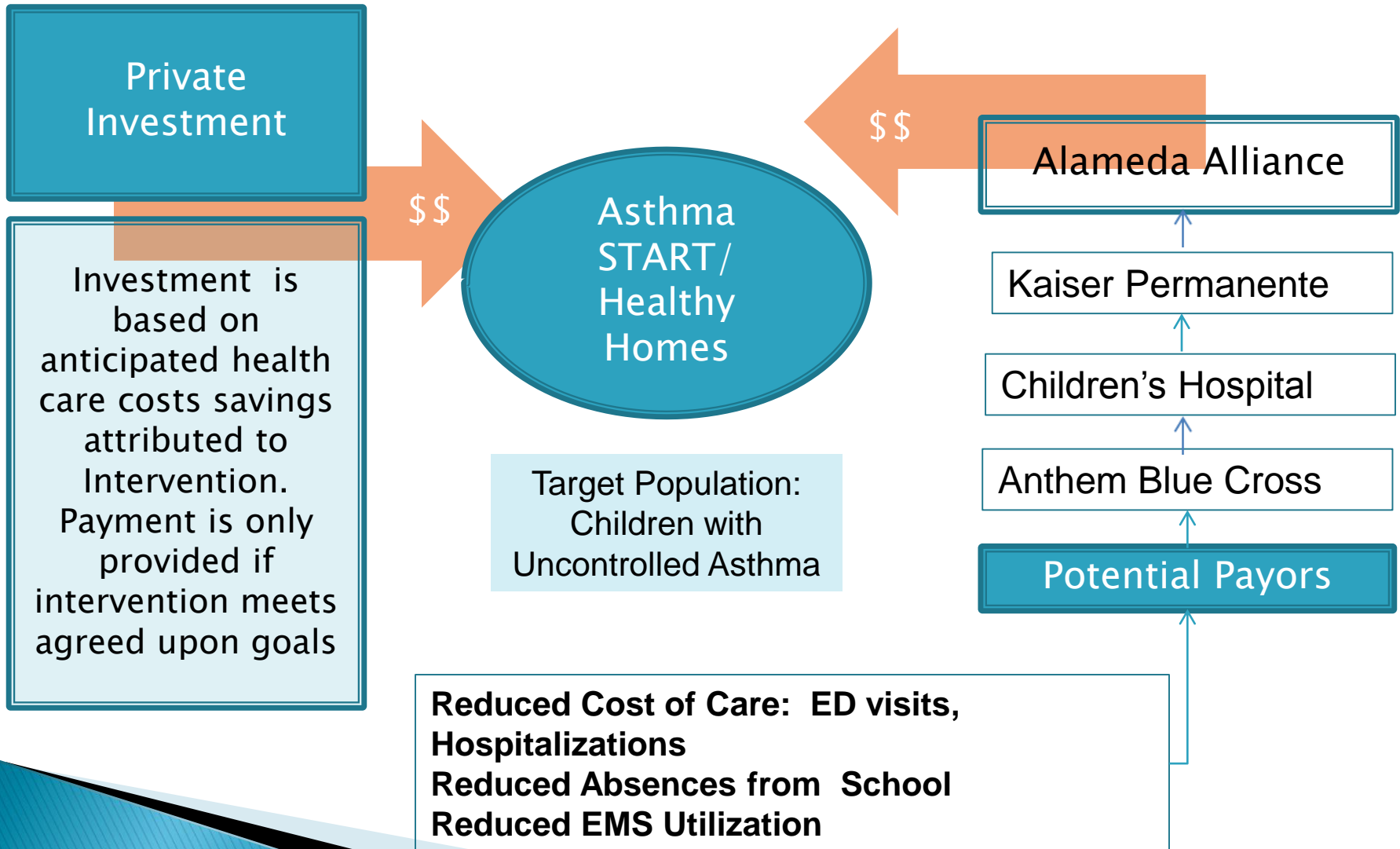
What We Know

- ▶ Hospitalizations and ED visits rates have decreased by 80%.
 - ▶ 85% Property Owner Compliance.
 - ▶ Unmet Needs:
 - Adults with Asthma and COPD
 - ▶ Progressive Models
- 

Coordinated Health and Housing Asthma Management Program (CHHAMP)



Investment Strategy



Key Partners

Alameda County Healthy Homes Department

- Project Management
- Intervention Implementation

Alameda County Department of Public Health

- Project Management
- Intervention Implementation

Better Health East Bay— Sutter Health Foundation

- Invest financial support for community engagement
- Provide in-kind assistance with medical “hot-spotting” for high utilizers

Alameda Alliance for Health

Turner Consulting and Actuarial Services, LLC

- Review patient utilization data

Third Sector Capital Partners

- Review our application of PFS strategy and
- Guide preparation for securing private investors in Phase 2, if appropriate

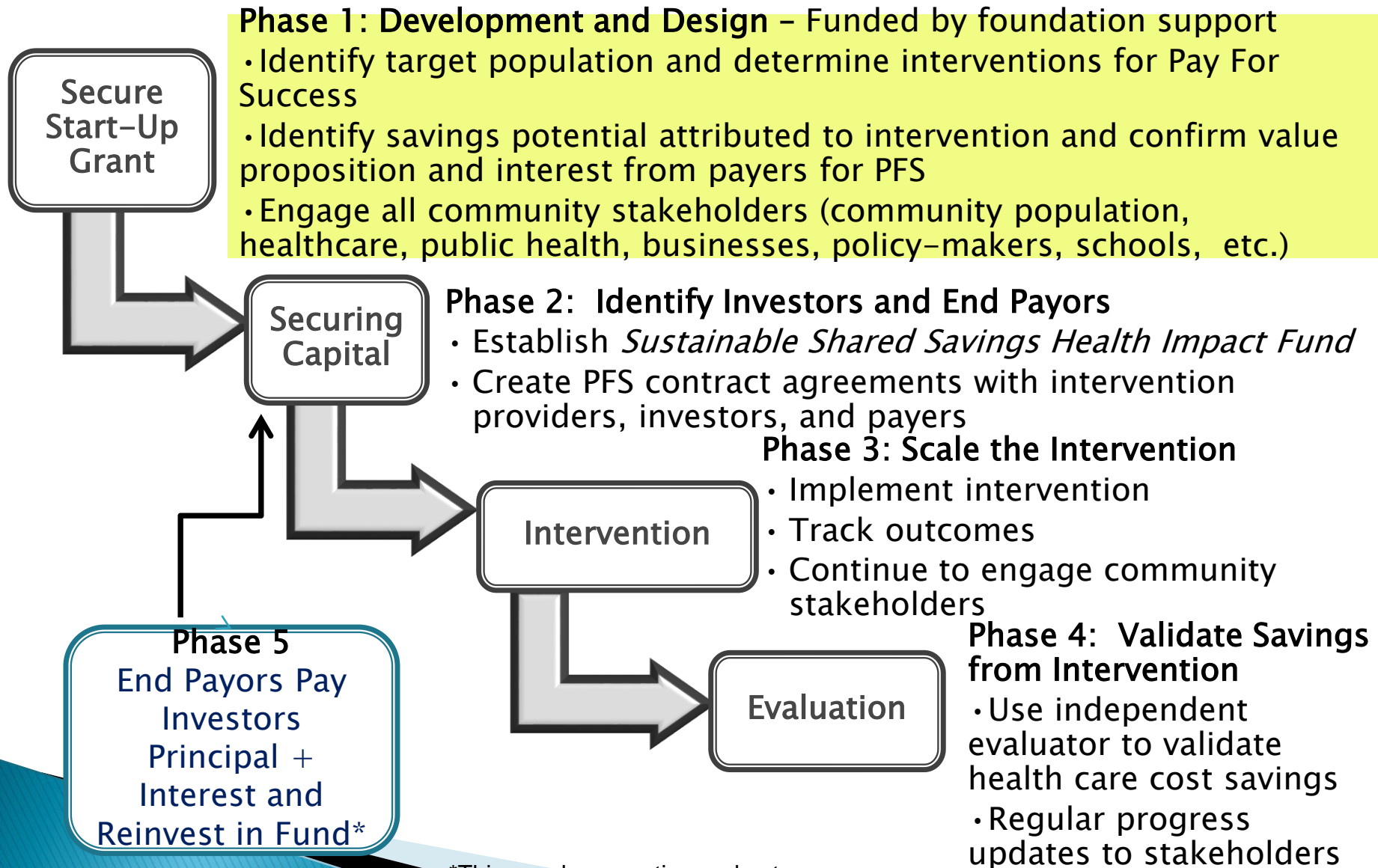
UC Berkeley School of Public Health/Research for Action Institute

- Review intervention design
- Evaluate results

Impact4Health, LLC

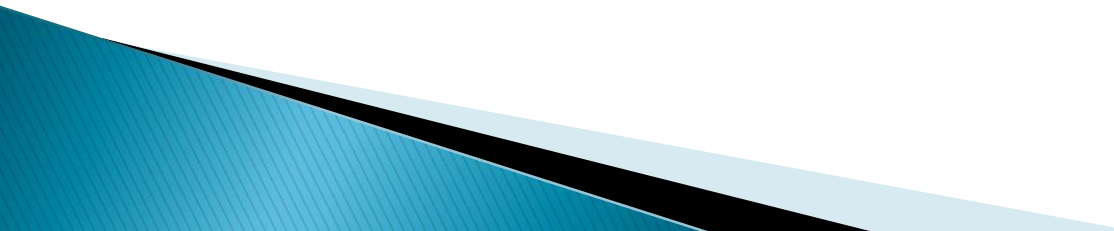
Project Facilitation, Coordination & Technical Support

Pay for Success Design/Model



*This may be an option and not

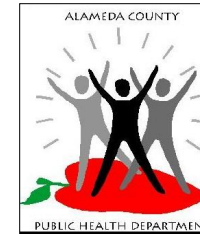
Impact and Future

1. Since partnership Program has seen a reduction in landlord harassment towards tenant.
 2. After Program intervention landlords go above and beyond what it's expected of them in rehabilitating the property.
 3. Partnering with Aging in Place providers for the development of similar model for asthma and COPD in adults.
 4. Amount of time we take in teaching our clients how to self-manage.
 5. How to correct the environmental and structural inadequacies.
- 

Thank you



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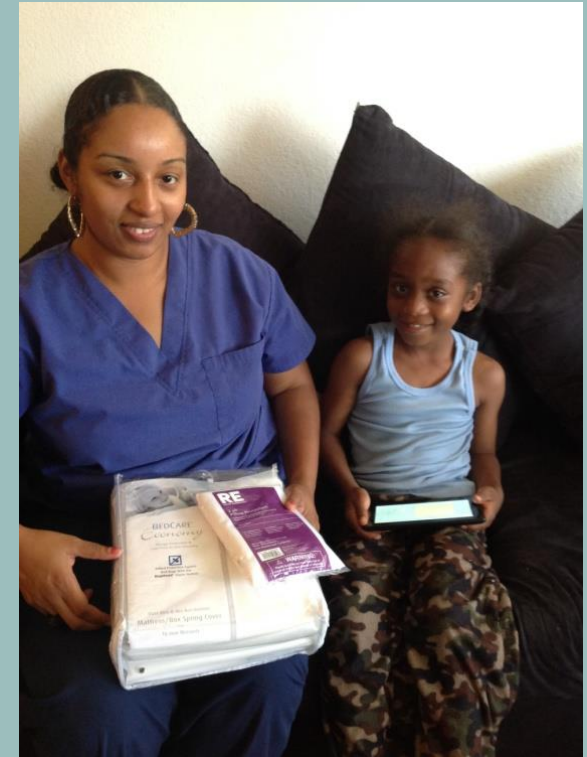


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Ashley Kissinger, Program Manager
Esperanza Community Housing Corporation





HEALTHY BREATHING

Pediatric Asthma Project

Ashley Kissinger, MPH, AE-



ESPERANZA COMMUNITY HOUSING CORP.



- “Esperanza” was established in 1989
- Today, Esperanza supports the community through: Affordable Housing, Environmental Justice, Health, Arts, Education and Economic Development
- Esperanza serves over 126,000 individuals each year

PROMOTOR/A MODEL

- A person who is a trusted member of the community delivering health-related services through either working directly with providers or their partner organizations
- Each year Esperanza trains community health promoters and has trained over 462 promotores in 20 years
- In Esperanza's programs, promotores provide critical services through home visits



HEALTHY HOMES

- Los Angeles is in a housing affordability crisis!
- Through HUD-funded Healthy Homes work, health outcomes for asthmatic program participants improved
 - 54% reduction in wheezing episodes
 - 67% reduction incidents in asthma attacks
 - 85% reduction in emergency room visits
- Results led to development of Healthy Breathing program



HEALTHY BREATHING

- *Healthy Breathing* takes a **Healthy Homes** approach to reducing severe asthma attacks and ER utilization
- UniHealth funded program in collaboration with California Hospital Medical Center
- In 2012, California Hospital Medical Center (CHMC) saw 489 pediatric asthmatics in the ER
 - Average cost of caring for one pediatric asthma patient at CHMC was \$2,896



PROJECT PARTNERS

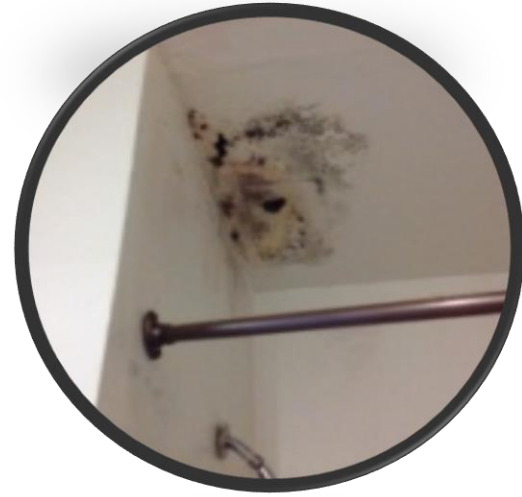
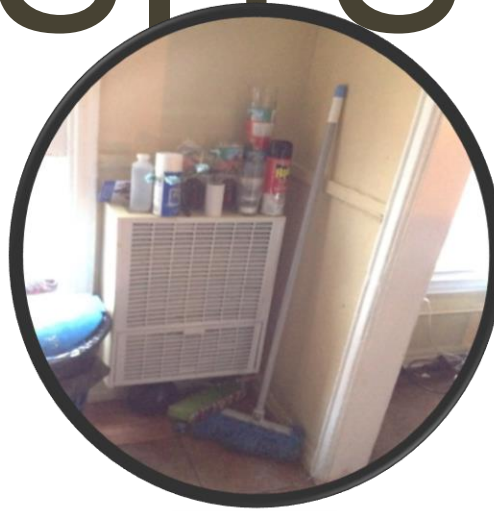


- Esperanza receives referrals from CHMC Emergency Room and Pediatrics Department
- Promotores conduct baseline home visits
 - In-home visual assessment
 - Healthy Homes Rating System
 - Asthma education and prescription adherence
 - Integrated Pest Management education
 - Connect families with Federally Qualified Health Centers
- Promotores conduct six-month follow-up visit and close case with phone call at one year



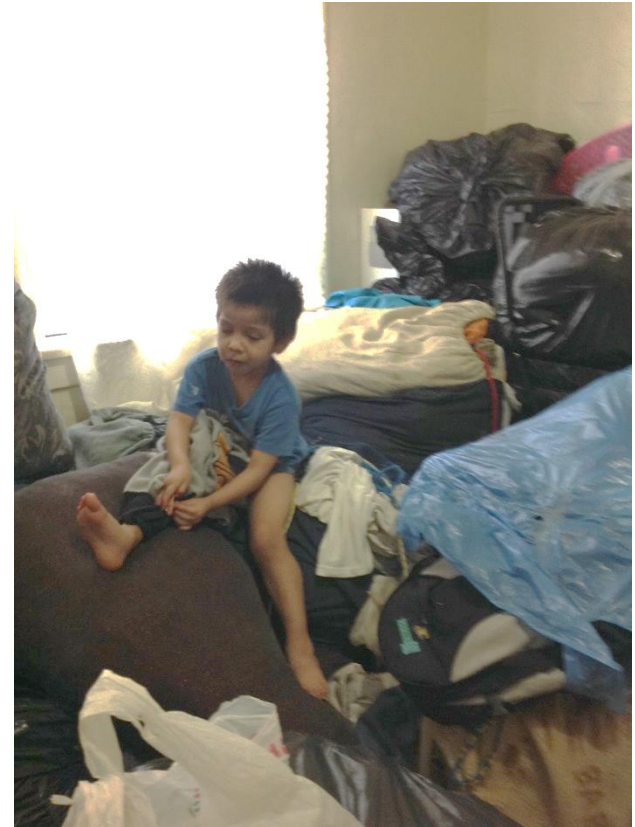
WHAT DO WE FIND ON HOME VISITS?

- Pests
- Dust
- Mold
- Smoking
- Structural Damage
- Chipping and Peeling Paint
- Fragrances
- Cleaning Chemicals
- Clutter



OVERCROWDI NG

- Overcrowding is a *serious* health issue in South Los Angeles
- This one bedroom apartment (450 sq. feet) sleeps six children and two adults
- Family is dependent on single income



ASTHMA EDUCATION

- What is Asthma?
- How Do Our Lungs Work?
- Asthma First Aid
- Should my Child go to School?
- School Environment and Asthma
- Triggers
- Safe Cleaning Products
- Asthma Medication and Adherence
- Peak Flow Meter Monitoring
- Importance of Asthma Action Plan

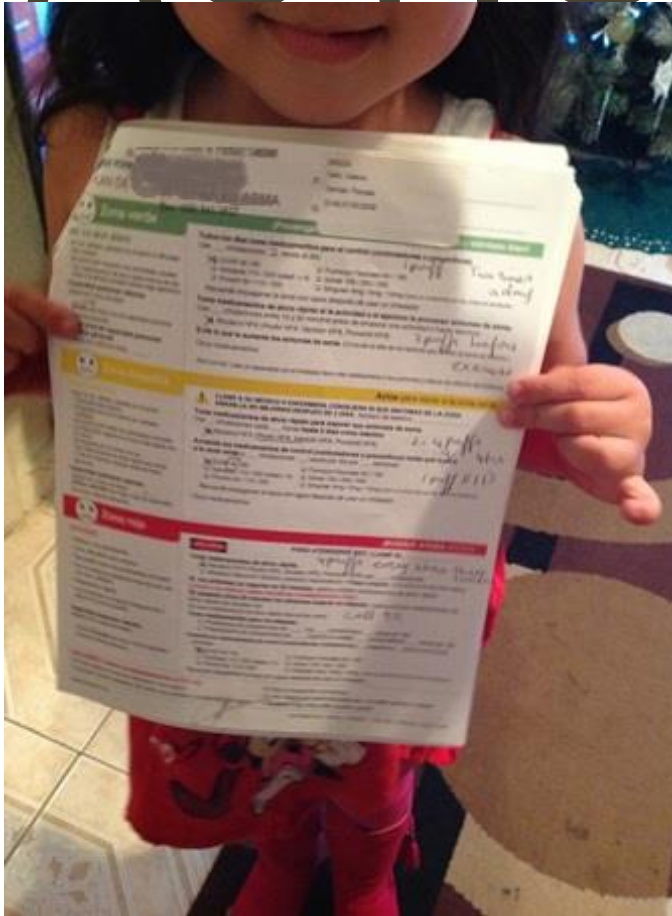


MEDICATION ADHERENCE



- 91% of families were not administering medications appropriately at baseline home visit
- After six-month follow up visits, 98% of families are administering their children's medication correctly
- Why withhold medication?
 - Home Remedies
 - Fear
 - Unfamiliarity with asthma medication
 - Asymptomatic
- CHP dispel these fears and hesitations

ASTHMA ACTION PLANS



- At baseline, less than 5% of families have a current AAP
- At one-year completion, 59% of participants reported they had a current AAP
- At CHMC, Pediatric patients discharged with AAP

SUCCESS

- Healthy Breathing has enrolled over 100 patients since January 2014
- 81% of “frequent flyers” did not return to CHMC ER or Pediatrics after CHP visit
- 64% of families are more knowledgeable about asthma
- All enrolled families have a medical home
- Projected cost savings for Hospital



WHY THESE PROGRAMS?

- Create expectations for improved health
- Give families tools for self management
- Make community primary prevention programs more desirable to hospital communities
- Replicate model through other hospital networks



WHAT NOW?

- Recognize the value of services provided by community health promoters
- Develop innovative financing models that support community health promoters into interdisciplinary care
- Promote sustainable financing mechanisms



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CALIFORNIA OPPORTUNITIES FOR SUSTAINABLE FINANCING

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Sustainable Financing

Questions?



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