

Benchmarking My Program, My Community

Knowing where I am,
seeing where I am going.

Benchmarking

Community: _____
The population whose asthma we are committed to bringing under control.

	Community Assets		Program Assets	
	Enterprise providing a leadership platform	Coalition, collaboration we have put together	Integrated Health Care Services producing results	Tailored Environmental Interventions
Where we are today. The assets we are building or have in place	Status: _____ Description:	Status: _____ Description:	Status: _____ Description:	Status: _____ Description:
What we can add to make our strategy more cost-effective, with greater reach	Description:	Description:	Description:	Description:

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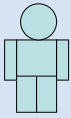
Who will make sure that my community has the people and programs in place that can bring asthma under control for our families?

Who will make sure that my community has the people and programs in place that can bring asthma under control for our families?

“I will!”

Leadership Voice for My Community

Leadership Voice for My Community



- Professional
- Executive
- Technical
- Political

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Leadership Voice for My Community



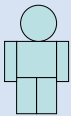
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Public Stand For An Asthma Population

Leadership Voice for My Community



- Professional
- Executive
- Technical
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Public Stand for An Asthma Population

Our community will have in place the "System" required to give quality care to this population

Leadership Voice for My Community

- All residents with asthma in a geographical area
- All patients with asthma in our health plan
- All children with asthma in our school system.
- _____



Public Stand for An Asthma Population

Our community will have in place the "System" required to give quality care to this population

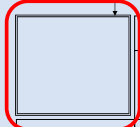
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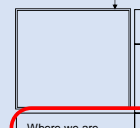
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The System Needed

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Tailored Environmental Intervention

Integrated Health Care Services

Community Assets

The System Needed

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Tailored Environmental Intervention

Program Assets

Integrated Health Care Services

Community Assets

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Tailored Environmental Intervention

Equip care teams to educate on environment in clinical settings

Easy referral to environmental interventions

Educate provider care teams... on environmental techniques

Partner to provide environmental service in home, school, workplace

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Tailored Environmental Intervention

Prepare Post-it note

Getting Ready

Building

Operate & Evaluate

Grow & Sustain

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Integrated Health Care Services

Educate provider care teams...deliver guideline-based care

Use data...inform and improve care

Robust provider-patient interaction

Easy care team communication

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Integrated Health Care Services

Prepare Post-it note

Getting Ready

Building

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Community Assets

Strong community ties

High performing collaborations

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Community Assets

Strong community ties

High performing collaborations

Coalition of partners

Enterprise, an organizational platform with high credibility

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Community Assets

Strong community ties

High performing collaborations

Coalition

Enterprise

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Community Assets

Enterprise Coalition

Getting Ready

Building

Operate & Evaluate

Grow & Sustain

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Benchmarking Wall Chart ... Post-It Note Exercise

Four Post-It Notes	Community Assets		Program Assets	
	Enterprise	Coalition	Integrated Health Care Services	Tailored Environmental Interventions
Where we are today	A	B	C	D

Getting Ready

Build

Operate, Evaluate

Sustain

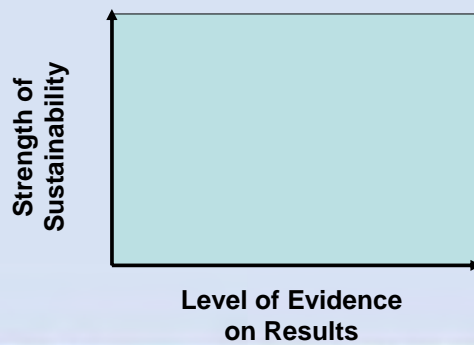
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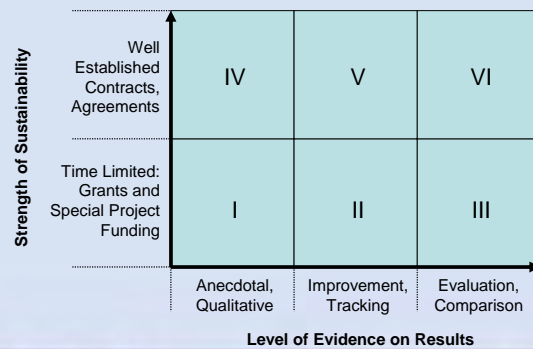
The Relationship Between

- Strength (Level & Stability) of Funding
- Strength of Your Evaluation Evidence

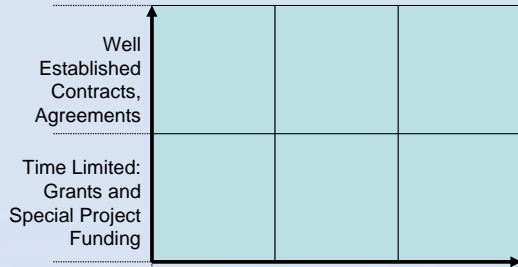
Sustaining Operations and Results



Sustaining Operations and Results



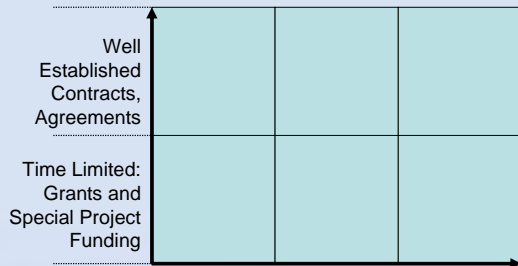
As Your Program Produces Valued Results It Should Become More Sustainable



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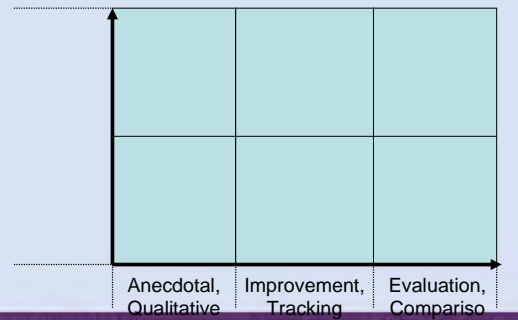
Circle ONE that best describes the kind of resource commitments in place



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Investing in evaluation to create a performance asset



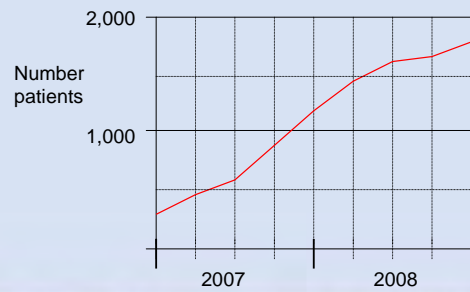
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Anecdotal, qualitative

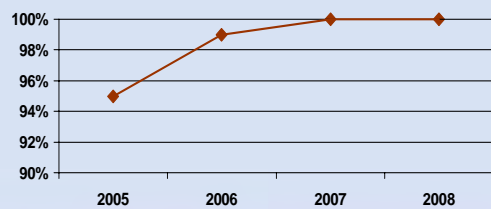
- Testimonials
- Cases
- Articles
- Best Practice Stories

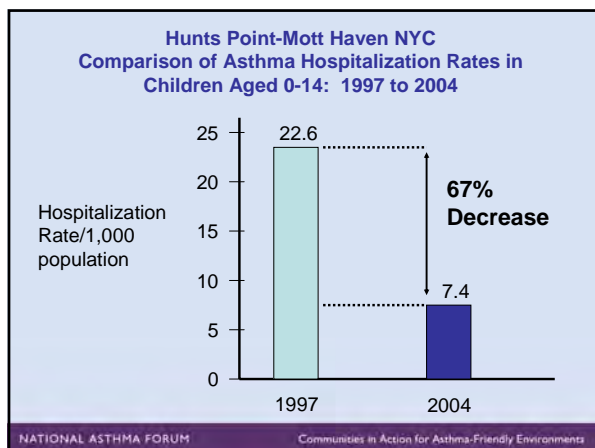
Growth in size of asthma registry

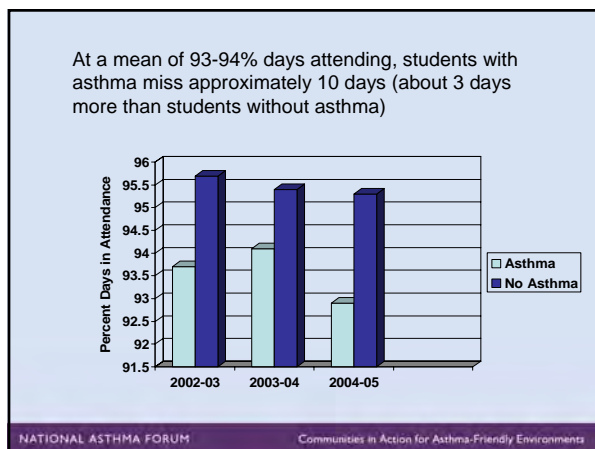


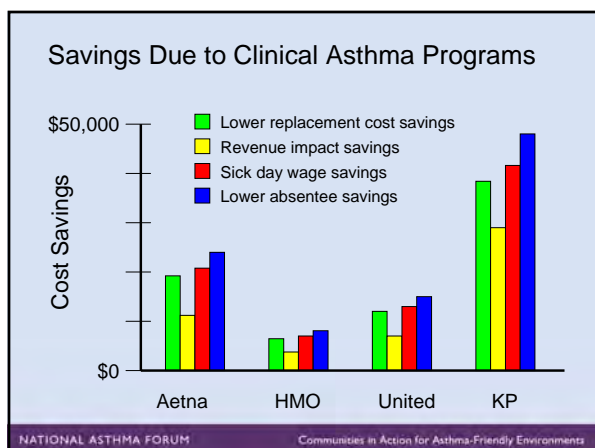
Example: Controller Medications

Persistent Asthmatics on Controller Medications









Circle ONE that best describes your current evaluation capability

	Anecdotal, Qualitative	Improvement, Tracking	Evaluation, Comparison

Wall Chart Exercise: Post-It-Note

Well Established Contracts, Agreements	IV	V	VI
Time Limited: Grants and Special Project Funding	I	II	III
	Anecdotal, Qualitative	Improvement, Tracking	Evaluation, Comparison

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