



Communities in Action

NATIONAL ASTHMA FORUM

WASHINGTON, DC JUNE 17-18, 2010

The Knowledge Base in Action – Building Your Community System

Questions to Generate Meaningful Work

- *Why are we engaging in these activities ?*
- *What impact to do we expect them to have on the target population and how do we know we are having it?*
- *How do we know these are the right and best things to do?*
- *What are we doing really well, how do we engage others in this great work?*

My Program's Strategic Plan



My Program's Strategic Mission

EXERCISE #2A My program's strategic mission



The impacts my program will have on my population of focus include

_____, _____, and

_____.

(**long-term outcomes/impacts** my program is aimed at)

My Program's Strategic Goals

EXERCISE #2B My program's strategic goals



I will measure progress towards long-term outcomes/impacts by tracking _____, _____, and _____.
(**short-term and intermediate outcomes** that will help you achieve your impacts – what measurable knowledge & behaviors will change as a result of your activities)

My Program's Strategic Objectives

EXERCISE #2C My program's strategic objectives



I will assess products and activities
by tracking: _____,
_____, and
_____.
(my program **outputs**)

My Program's Strategic Tasks

EXERCISE #2D

My program's strategic tasks



To achieve my mission, I will take the following actions:

_____,

_____, and

_____.

(my program **activities**)

My Program's Strategic Mission

EXERCISE #2A

My program's strategic mission



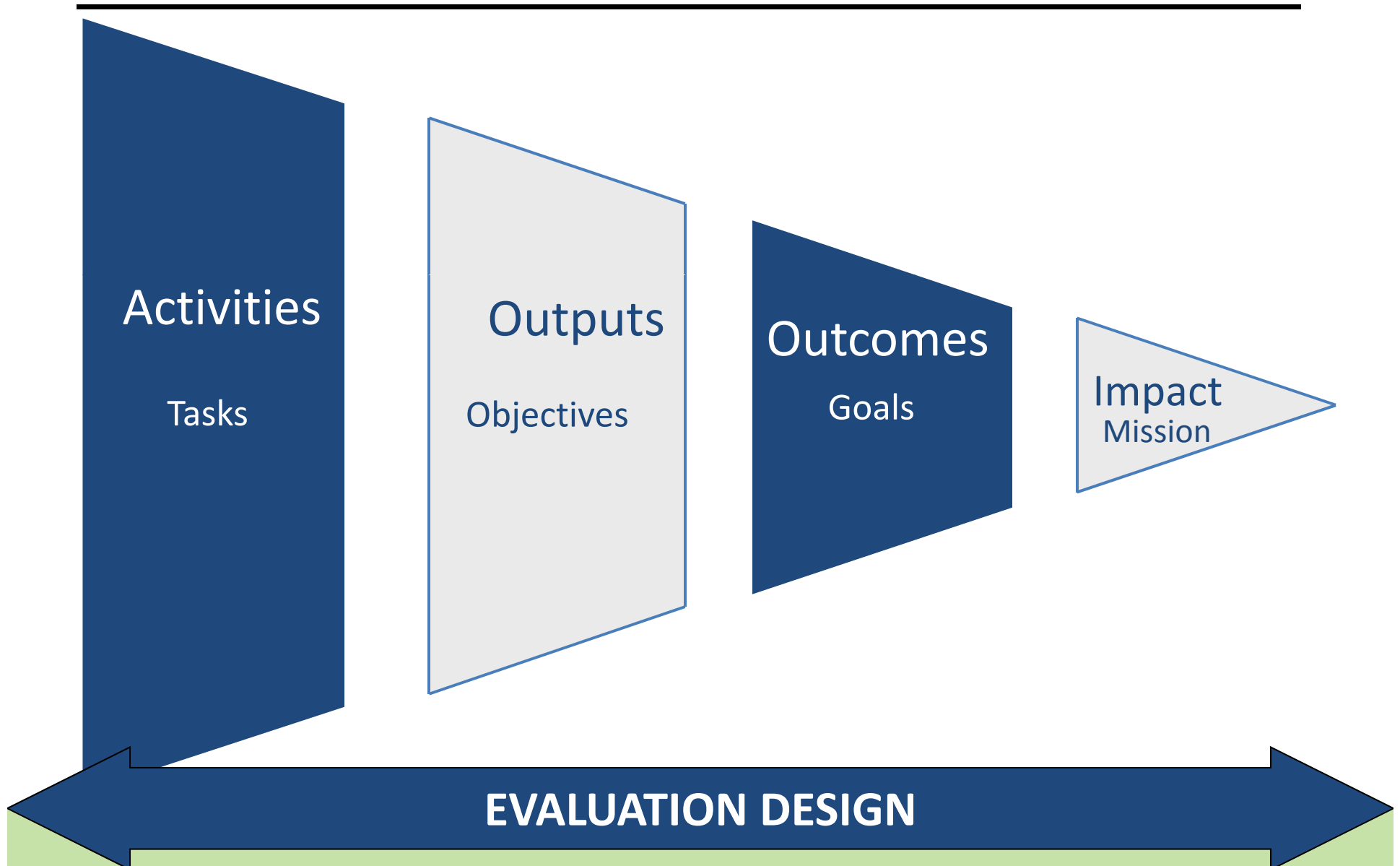
The impacts my program will have on my population of focus include

_____, _____, and

_____.

(**long-term outcomes/impacts** my program is aimed at)

Translating into a Logic Model



Break In Preview

- Clinical Settings
 - Part One Speaker-Dr. Megan Sandel
 - Part Two Speaker-Dr. David Callahan
- Home-Based Settings
 - Part One Speaker-Dr. Tyra Bryant-Stephens
 - Part Two Speaker-Sarah Gill
- School-Based Settings
 - Part One Speaker-Steven Conti
 - Part Two Speakers-Rebekah Buckley & Dr. Catherine Rasberry



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Organizing Your Community Asthma Control System – Establishing Your Game Plan (Break-ins)