

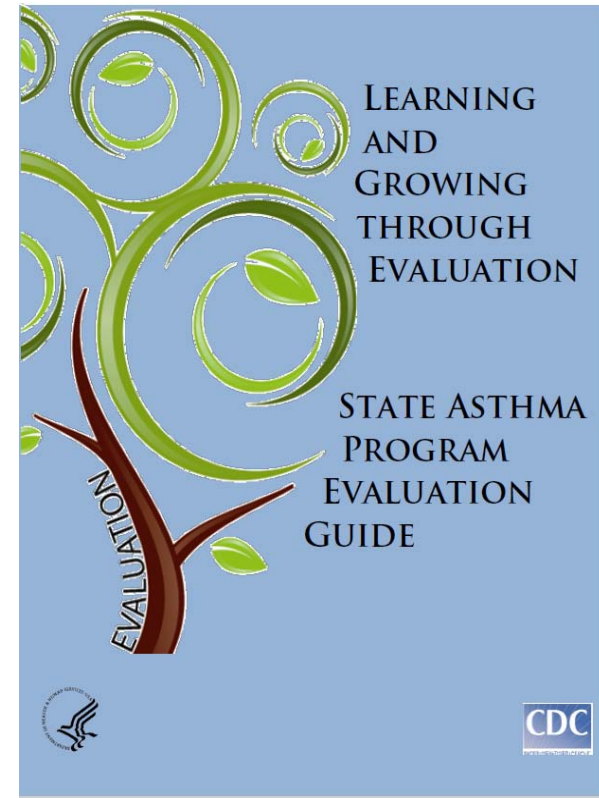
NOW AVAILABLE!

The award winning self-study guide Learning and Growing Through Evaluation is available to everyone at:

http://www.cdc.gov/asthma/program_eval/guide.htm

There you can find:

- Easy to use self-study materials based on the CDC Framework for Program Evaluation
- Guidance and a downloadable template to assist in your strategic evaluation planning process
- An example of an applied impact model
- Tools to help prioritize evaluation
- Guidance and a downloadable template to assist in developing individual evaluation plans
- Tools to help find, hire, and collaborate with an evaluator
- A carefully selected list of additional resources



Using Evaluation to Reduce the Burden of Asthma: A Web-based introduction to CDC's Framework for Program Evaluation

Now Available!

The National Asthma Control Program, in partnership with the Environmental Protection Agency, has created a four-part Webinar series on program evaluation basics. Nationally recognized experts present a general introduction to program evaluation; note challenges in conducting useful evaluations as well as methods for overcoming those challenges; and introduce the six steps of the CDC Framework for Program Evaluation using examples that are relevant to state partners of the National Asthma Control Program.

Webinar content is suitable for new or experienced evaluators who are unfamiliar with CDC's approach to evaluation and for program staff and epidemiologists who are looking for a brief introduction to key evaluation concepts. Webinar 1, in particular, can be a useful orientation for evaluation stakeholders and planning team members, helping them to see the big picture of utilization-focused evaluation. See reverse for detailed descriptions and webinar lengths.

http://www.cdc.gov/asthma/program_eval/evaluation_webinar.htm

