



Communities in Action

NATIONAL ASTHMA FORUM

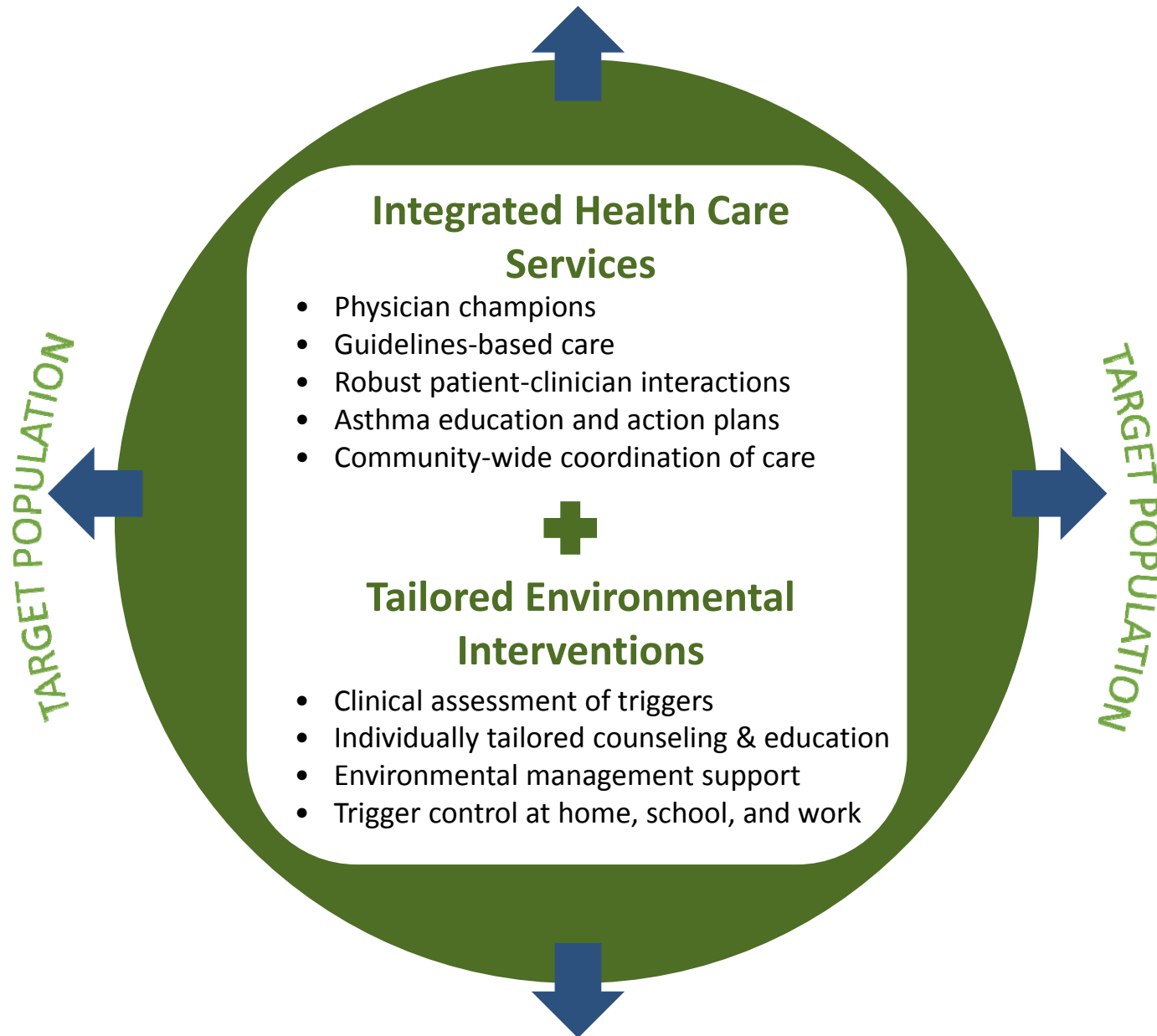
WASHINGTON, DC JUNE 17-18, 2010

The Roadmap for Breakthrough Improvement in Community Asthma Care

How Can I Connect You?



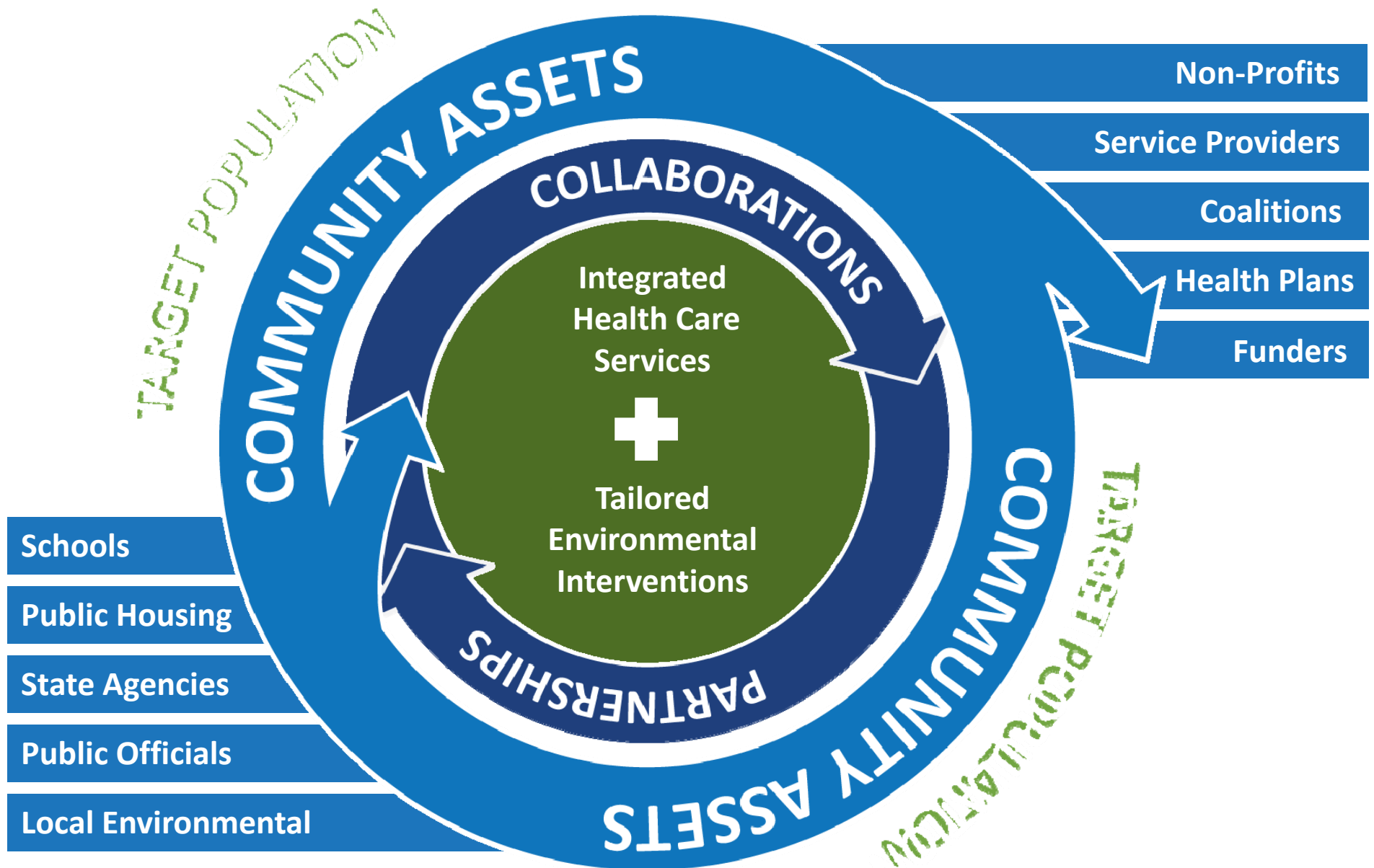
What: Delivering Comprehensive High-Quality Asthma Care



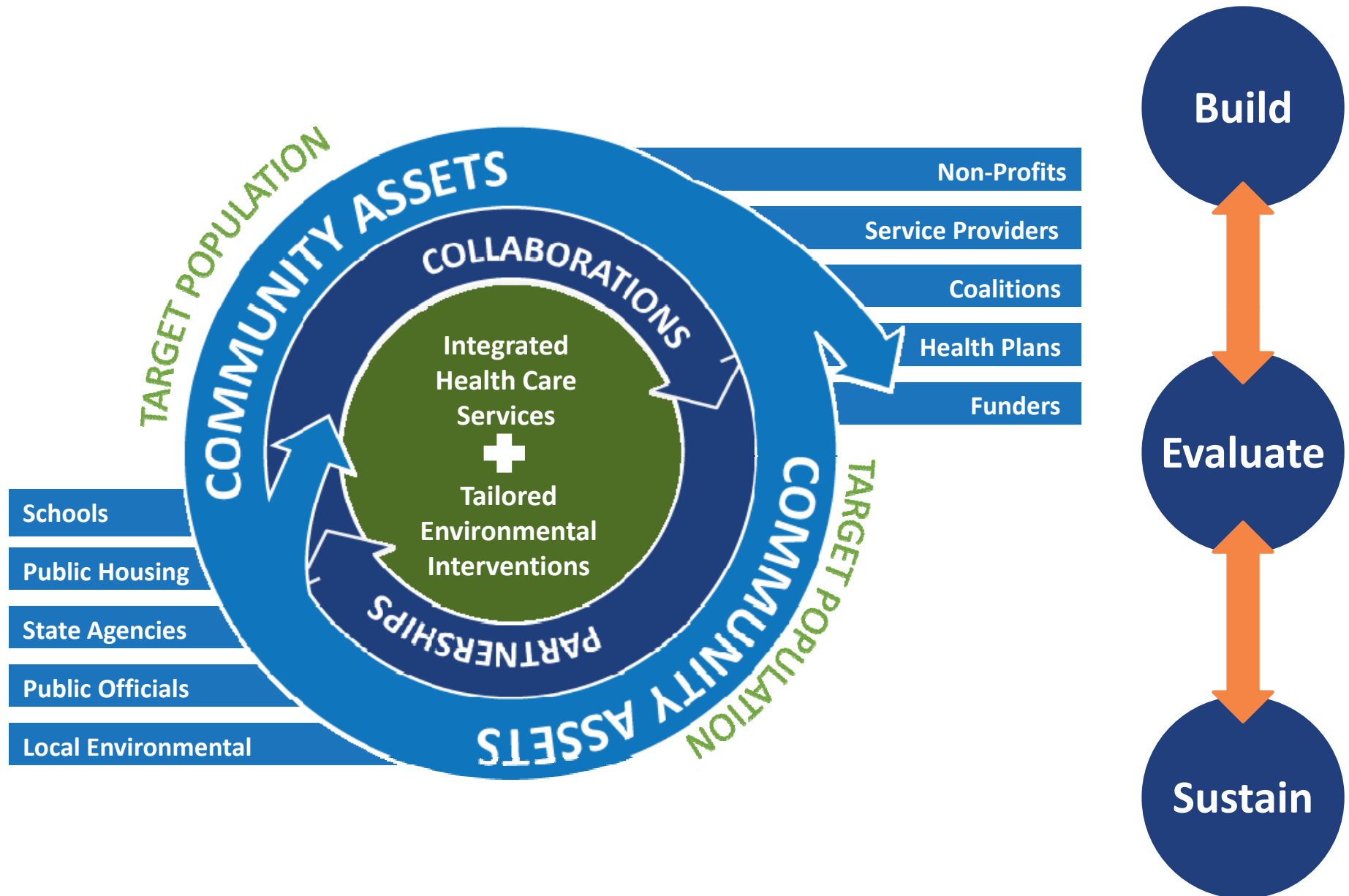
How: Through an Integrated, Collaborative, Community-Based System



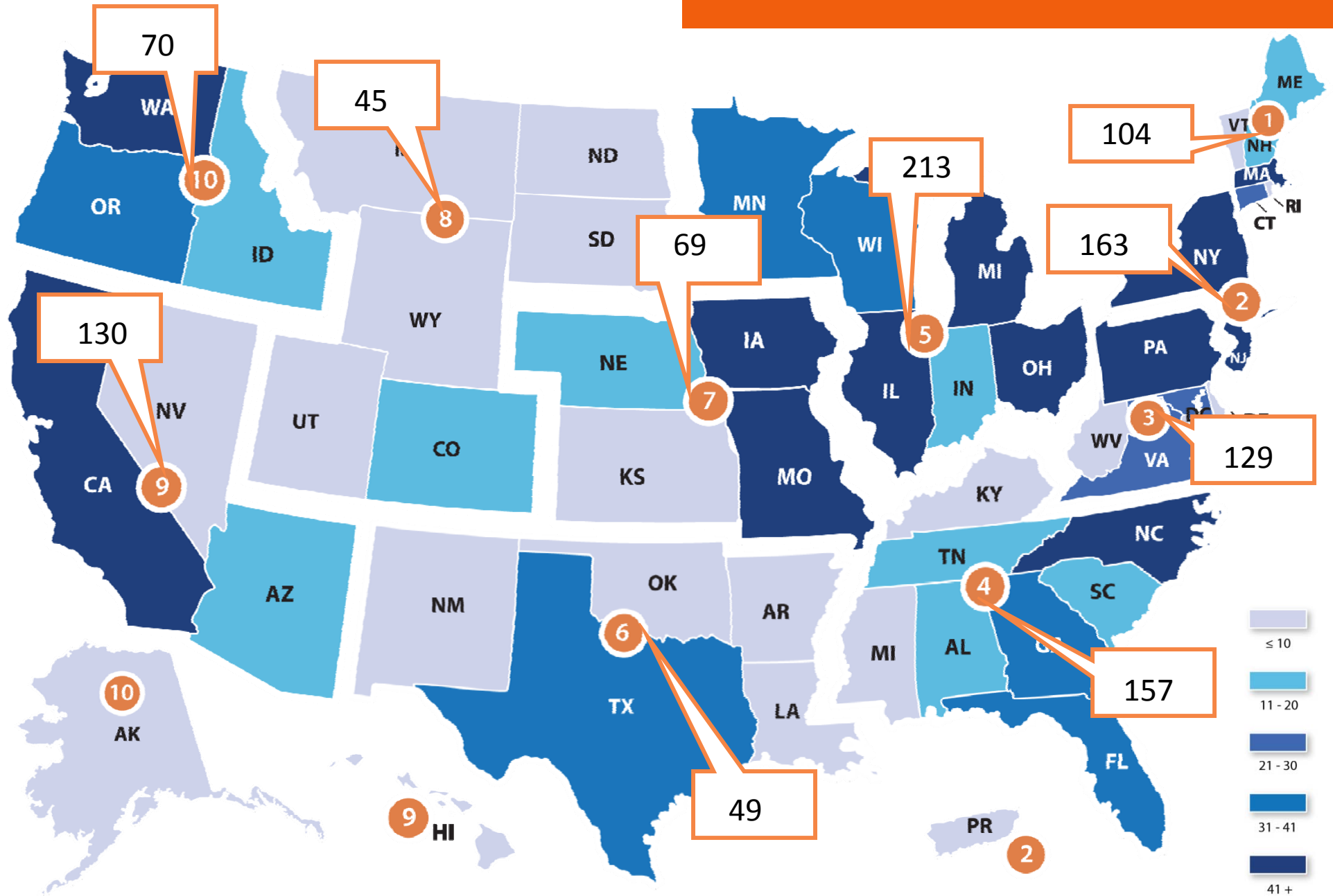
Who: Champions and Leaders of Community Asthma Assets



How: Through an Integrated, Collaborative, Community-Based System



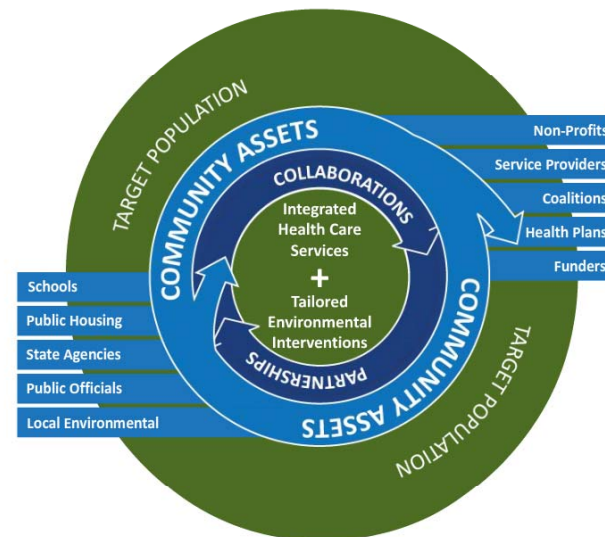
Results: Communities in Action 2010



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- **What is your Unique Selling Proposition?**
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The “What” of the National Asthma Forum

- Experience a Successful Framework and Proven System for Delivering Effective Asthma Care
- Immerse Yourself in a Deep Knowledge Base
 - Tailored Environmental Interventions
 - Evaluation



The “What” of the National Asthma Forum

- **Access Management Tools to Build, Sustain and Spread Your Unique Program Assets**
- **Join a Resource Rich Campaign and Network**
- **Develop and Practice a Leadership Narrative That Attracts Stakeholders Support**



The “Who” of the National Asthma Forum

- Faculty Programs
- National Experts and Leaders
- Community-Based Programs
- Community Assets from Across the Nation



The “How” of the National Asthma Forum

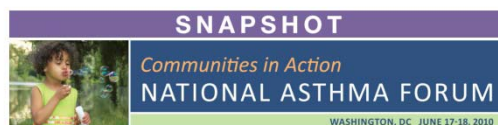
- **Dynamic Presentations**
- **Powerful Leadership Conversations**
- **Focused Open Spaces**
- **Mentorship Clinics**
- **Break-Ins**
 - Tailored Environmental Interventions
 - Evaluation
- **Generate Requests and Offers that Get Results**



Forum and Campaign Technology



2010 National Asthma Forum Participant Action Book



A Systems-Based Approach for Creating and Sustaining Effective Community-Based Asthma Programs

Snapshot of High-Performing Asthma Management Programs

To access the Change Package and to join a network of communities committed to delivering high quality asthma care, like those profiled in this Snapshot, visit www.asthmacommunitynetwork.org.



2009 CHANGE PACKAGE

The System for Delivering High Quality Asthma Care



Beyond the Forum

ASTHMA COMMUNITY NETWORK.ORG *Communities in Action*



ASTHMA COMMUNITY NETWORK.ORG

Mobilizing 1000 communities to lead the nation in the delivery of quality asthma care

Communities

alpha
beta
gamma
delta

Resources

alpha
beta
gamma

Events

alpha
beta
gamma

Interact

alpha
beta
gamma
delta
theta

About

alpha
beta
gamma