



Who is Here

Community Leaders

Non-profit Organizations

Environmental Champions

Hospital administrators

Asthma educators

Innovators

Respiratory Therapist

Asthma Coalitions

Miracle Workers

Physicians

Health advocates

Insurers

Federal Agencies

School Nurses

Outreach experts

Universities

Hospitals

Parents

Providers

Data gurus

Trail Blazers

Community Clinics

Health Plans

Model Programs

Public health workers

HEALTH CARE PROVIDERS



HEALTH PLANS



COMMUNITY ORGANIZATIONS

Communities in Action



-- Meeting Opener --

To Get Us All in the Same Conversation

**What is your personal passion for
controlling asthma in your
community?**



Questions to Run On

What kind of day will we have?

What is working in successful programs to control asthma?

What can each of us do to learn from, adapt and apply these lessons to our own work?

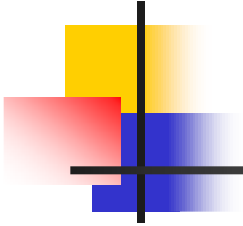


Workshop Overview

- Experience a Proven and Successful Framework and System for Asthma Control
- Witness Faculty Programs Living these Strategies
- Discover Dynamic New Ways to Network with Peers
 - Breakout sessions
 - Open space
- Recognize and Celebrate Leadership
- Develop Your Own Leadership & Action Plans

Success: Everyone Leaves With a Robust List of Action Steps

How to “Be”



Open to Assuming a National Leadership Role in Asthma Control

Willing to Set Ambitious Goals

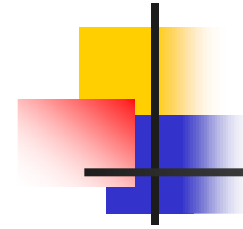
In Action Making Bold Commitments

Focused on Actions You and Your Organization Can Take

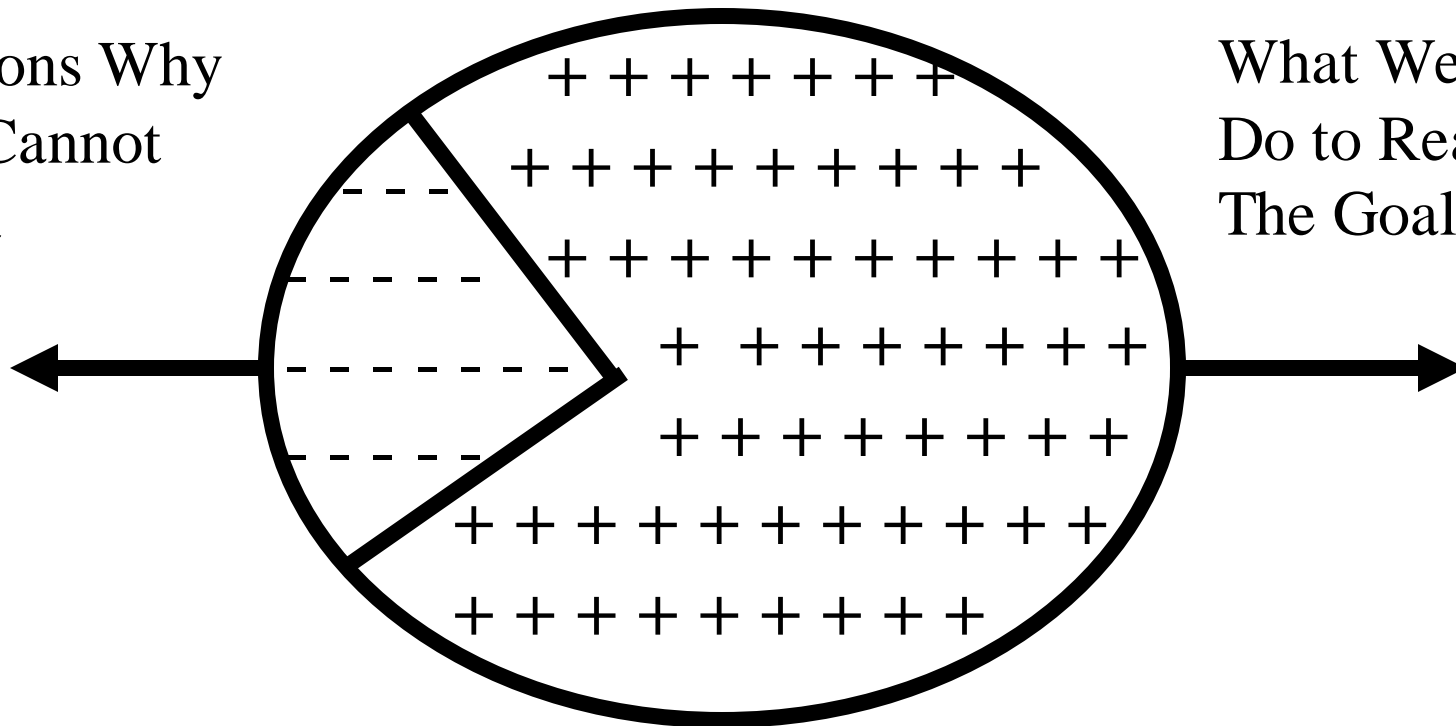
Leaders in Service to One Another

A Source of Positive Net Forward Energy to the Group

Net Forward Energy: More Positives Than Negatives



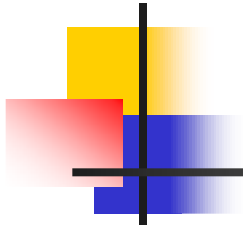
Reasons Why
We Cannot
Do It



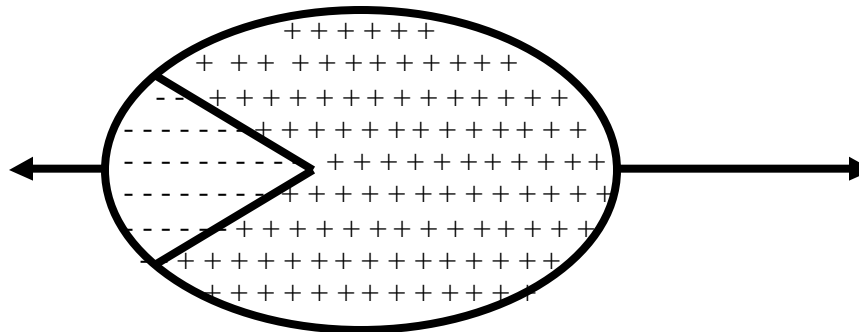
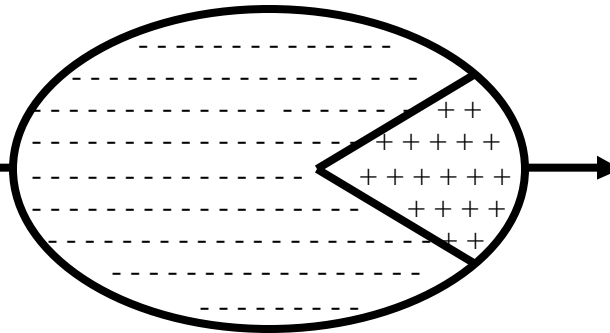
What We Can
Do to Reach
The Goal

Source: Enlightened Leadership Institute

2 Very Different Forums



**Net Backward
Energy**



**Net Forward
Energy**

Source: Enlightened Leadership Institute



Today Will Be a Great Day

- **Keynote by Acting Surgeon General of the USA**
- **Panel of 2006 Faculty Success Stories**
- **Panel of 2007 Faculty Success Stories**
- **Constant Interaction & Discussion to Develop Action Steps**
- **Breakout Sessions With “Like” Colleagues**

Capped by A Celebratory Reception to Appreciate and Support Each Other with Honors, Awards, Speeches & Good Conversation



Leadership Insights to Guide Us

“We ourselves feel that what we are doing is just a drop in the ocean. But the ocean would be less because of that missing drop.”

Mother Teresa

“Alone We Can Do So Little, Together We Can Do So Much”

Helen Keller