Who is Here

Community Leaders

Environmental Champions

Non-profit Organizations

Hospital administrators

Asthma educators

Innovators

Respiratory Therapist

Asthma Coalitions

Miracle Workers

Health advocates

Physicians

School Nurses

Insurers

Outreach experts

Federal Agencies

Hospitals

Universities

Data gurus

Parents

Hospitals

Providers

Trail Blazers

Community Clinics

Health Plans

Model Programs

Public health workers
What is your personal passion for controlling asthma in your community?
Questions to Run On

What kind of day will we have?

What is working in successful programs to control asthma?

What can each of us do to learn from, adapt and apply these lessons to our own work?
Workshop Overview

- Experience a Proven and Successful Framework and System for Asthma Control
- Witness Faculty Programs Living these Strategies
- Discover Dynamic New Ways to Network with Peers
  - Breakout sessions
  - Open space
- Recognize and Celebrate Leadership
- Develop Your Own Leadership & Action Plans

**Success:** Everyone Leaves With a Robust List of Action Steps
How to “Be”

Open to Assuming a National Leadership Role in Asthma Control

Willing to Set Ambitious Goals

In Action Making Bold Commitments

Focused on Actions You and Your Organization Can Take

Leaders in Service to One Another

A Source of Positive Net Forward Energy to the Group
Net Forward Energy: More Positives Than Negatives

Reasons Why We Cannot Do It

What We Can Do to Reach The Goal

Source: Enlightened Leadership Institute
2 Very Different Forums

Net Backward Energy

Net Forward Energy

Source: Enlightened Leadership Institute
Today Will Be a Great Day

- Keynote by Acting Surgeon General of the USA
- Panel of 2006 Faculty Success Stories
- Panel of 2007 Faculty Success Stories
- Constant Interaction & Discussion to Develop Action Steps
- Breakout Sessions With “Like” Colleagues

Capped by A Celebratory Reception to Appreciate and Support Each Other with Honors, Awards, Speeches & Good Conversation
Leadership Insights to Guide Us

“We ourselves feel that what we are doing is just a drop in the ocean. But the ocean would be less because of that missing drop.”

Mother Teresa

"Alone We Can Do So Little, Together We Can Do So Much”

Helen Keller