

# “Investing in Best Practices for Asthma: A Business Case for Education and Environmental Interventions”

## *A Discussion with the Authors*



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# Polling Question

Which of these challenges to delivering asthma education are you encountering most? (Select one.)

- a. Difficulty tailoring education and interventions to a particular patient
- b. Insufficient time in office or sick visits
- c. Limited insurance coverage for discrete asthma education visits
- d. Range of providers not reimbursed

# Polling Question

Which of these challenges to delivering environmental interventions are you addressing most successfully? (Select one.)

- a. Environmental interventions considered beyond the scope of medical care
- b. Lack of trained providers of services and quality assurance
- c. Lack of awareness among clinicians
- d. Lack of evidence regarding cost effectiveness



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## Asthma Community Network Forums

Forums	Topics	Replies	Last Post
 <p><b><a href="#">Asthma Health Outcomes Project (AHOP)</a></b>                      This forum is for discussing the finding of AHOP, a recent landmark study conducted by the University of Michigan. AHOP identified key programmatic attributes associated with improved asthma-related health outcomes. The Preliminary Field Report describes the study methodology and findings. <a href="#">RSS</a></p>	4	0	
 <p><b><a href="#">Positive Health Outcomes</a></b>                      This forum is for discussing positive health outcomes. The ultimate goal of community-based programs is to improve the health and well-being of those they serve. The program's ability to track and measure health outcomes is an important driver and indicator of progress. <a href="#">RSS</a></p>	0	0	
 <p><b><a href="#">Program Sustainability and Financing</a></b>                      This forum is for discussing program sustainability and financing. Successful community-based asthma programs are built from a collection of defining moments - key events and building blocks, financial support and resources-that have resulted in these programs becoming part of a community's health care infrastructure. <a href="#">RSS</a></p>	0	0	

# Polling Question

When you join the Online Network, which features will you most likely use?

(Select all that apply.)

- a. Change Package
- b. Community Profiles
- c. Message Boards
- d. Mentor Program