



Investing in Best Practices for Asthma: Health Plans Tackle Asthma

Thursday, August 16, 2007 3:00 PM - 4:30 PM ET

Polling Question

Who's here? (Select one.)

- a. Health Plan
- b. Health Care Provider
- c. Coalition/Non-Profit Organization
- d. State Public Health/Environmental Department
- e. Other

Connecting Communities Every Day....

Visit www.AsthmaCommunityNetwork.org to join today!

*Communities
in Action for
Asthma-Friendly
Environments*

Mobilizing 1000 communities to lead the nation in the delivery of quality asthma care

[Register](#) | [Search](#) | [Forgot Password?](#)

Vital Signs

Total Programs: 149
Total Users: 233
[Our Newest Program](#)

Member Login

Home

- [Communities in Action](#)
- [Call To Action](#)
- [Register Today](#)
- [Site Sponsors](#)
- [Action Strategies](#)
- [Change Package](#)
- [Community Profiles](#)
- [Mentors](#)
- [Events](#)
- [Tools](#)
- [National Locator](#)
- [Resources](#)
- [Message Boards](#)
- [Recognition Opportunities](#)
- [Award Information](#)
- [Winner Profiles](#)
- [Apply Now](#)

Spotlight

Communities in Action for Asthma Friendly Environments Web Call

Leveraging Asthma Awareness Month: Communities Making a Difference
May is Asthma Awareness Month and May 1, 2007 is World Asthma Day. In light of this, join us May 3 from 1:00-3:00pm EST for a Web call to discuss strategies and best practices to improve asthma management. Hear from asthma programs achieving great success.



[Web Call Registration](#)

National Exemplary Award



[View Award Winners](#)
[Apply Now](#)

National Locator

- Community Programs
- Events



Key Drivers for Program Success

Committed Leaders & Champions
Strong Community Ties
Integrated Health Care Services
High-Performing Collaborations
Tailored Environmental Interventions

- Read how six programs are successfully integrating these key drivers in the [Change Package](#)
- Gauge your program's strengths in these areas through the [Program Assessment Tool](#)

Community Programs in Action



Helping families lead active, healthy lives

- Learn how [communities across the nation](#) are addressing asthma care.
- [Share](#) your approaches for success.
- Become a [Mentor](#) and share your expertise

Message Boards

[Asthma Health Outcomes Project](#)
[Positive Health Outcomes](#)
[Program Sustainability](#)
[View All Topics](#)
[Message Board Tutorial](#)

What Defines a “Community in Action”

- ▶ Committed to driving toward the best possible delivery of asthma care
- ▶ Established bold stretch goals in parallel with Healthy People 2010 and Network Objectives
- ▶ Tracking progress toward those goals

Objective	HP 2010 Target	<i>Best in Class Results</i>
Reduce ED Visits	30% – 50% (15-80 per 10,000)	50% – 75%
Reduce Hospitalizations	38% – 45% (8-25 per 10,000)	50% – 80%
Increase Symptom-Free Days	>10 per 14 days	10.4 days in a row
Increase Education	30%	100%
Increase Assistance to Assess/Reduce Triggers	50%	100%

Polling Question

Which of these outcomes do you track in your programs? (Select all that apply.)

- a. ER visits and/or hospitalizations
- b. symptom-free days
- c. education
- d. assistance to assess/reduce triggers
- e. Other

Health Plans in Action

June on-line seminar:

- *Best Practices in Asthma Care: Business Case for Education and Environmental Interventions* (www.asthmaregionalcouncil.org)

Continuing the dialogue today:

- America's Health Insurance Plans
 - Taking on Asthma Initiative
- Experience from the field
 - Neighborhood Health Plan
 - Monroe Plan

Investing in Best Practices for Asthma: Health Plans Tackle Asthma

Summary

- National Progress by Health Plans:
AHIP's Taking on Asthma Initiative
- Translate research into a Health Plan Benefit:
Neighborhood Health Plan
- Build a Business Case for Sustainability:
Monroe Plan

Polling Question

What did you hear today that will be most helpful to your asthma care services?

(Select one.)

- a. Examples of tailoring education and interventions to patient needs
- b. Targeting services to patient subpopulations
- c. Insurance coverage for asthma education and home visits
- d. Return on investment

Polling Question

Which of these challenges to delivering environmental interventions are you tackling? (Select one.)

- a. Securing buy-in from decision-makers
- b. Training providers of services
- c. Raising awareness among clinicians
- d. Gathering evidence of cost effectiveness

Learn strategies from other communities
dedicated to quality asthma care....



Visit www.AsthmaCommunityNetwork.org to join today!

Engage in real-time learning and information sharing...

www.asthmacommunitynetwork.org

- On-line Seminar Series
- Message Boards
- Community Profiles
- Awards and Recognition