A Health Reform Update for Childhood Asthma Advocates

An Insider View

September 17, 2009
Health Reform and Childhood Asthma – Opportunity or Obstacle?

- Debate and interest at an all-time high
- How much will it cost?
- How will it change life for people with insurance, or those without?
- Will it improve quality of life for millions of Americans living with chronic disease?

What will it mean for children, particularly those with chronic diseases like asthma?
Overview of Childhood Asthma in America
- A new policy reform initiative

Insider View on Health Reform
- The current state of play

Key Provisions and The Childhood Asthma Impact
- Coverage, prevention, system reform, research

Expert Roundtable Discussion

Participant Q&A and Closing Comments
Your Panel Today

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The Number One Chronic Disease Affecting America’s Children

Most people think they know asthma, but they have no idea just how costly and life threatening it can be—especially when it comes to children.

- Affects 6.7 million American children currently
- Sends millions of parents racing to the hospital each year with their children
- One of the principal contributors to child health disparities
- New government estimates say it costs our health care system $8 billion annually, more than almost any other childhood condition
- Indirect costs total $10 billion, including school absenteeism and lost wages
We Know Enough to Know Better

- Research has revealed a great deal about asthma’s causes, severity and costs
- Evidence-based interventions exist showing effective treatment, management, and in some cases, prevention

YET

Asthma tends to get treated like the common cold - a minor and episodic irritant rather than a serious and widespread public health threat.

Some programs are making a difference for children and families... and strengthening the evidence base along the way
“WIN for Asthma has been a lifeline for Maria and her husband who no longer feel alone.

And the best news? Juan hasn’t been back to the hospital since.”

Maria Tavarez’ cell phone rang while she was at work, a 45-minute commute from where her 4-year old son Juan was under the care of her sister-in-law. On the other end of the line was an EMT who reported that Juan had been admitted to the hospital after being revived with CPR following a life-threatening asthma attack…

WIN for Asthma in New York City

- Funded by the Merck Childhood Asthma Network, Inc., WIN for Asthma is a hospital-community partnership that takes a comprehensive approach to managing asthma, including home health assessments, education and goal setting.
  - One of five sites MCAN funds across the country

- WIN community health workers make home visits to teach families easy ways to manage their child’s asthma, like identifying and removing household asthma triggers like dust, peeling paint, garbage, perfume and other allergens.

- Program includes monthly WIN asthma education courses and access to a network of people available through the program – from community health workers to a pediatrician.
The New Childhood Asthma Policy Reform Initiative will:

- Use extensive research findings to develop an Asthma Policy Reform Roadmap and Action Plan for reducing and controlling the prevalence and symptoms of childhood asthma

- Develop concrete strategies and recommendations that can be put to work by federal, state and local policymakers

- Strengthen asthma prevention and management at the nation’s more than 1,200 community health centers, which served one in four low income children in 2007

Founded by:
- The Merck Childhood Asthma Network, Inc.
- George Washington University School of Public Health and Health Services, Dept of Health Policy
- RCHN Community Health Foundation

Guided by a national advisory committee:
- Leaders in asthma research, health and health care disparities and national health policy
The State of Play on Health Reform – What’s On and Off the Table...Today...

- Coverage
- Prevention
- System Reform
- Research
## HEALTH CARE REFORM PROPOSALS

Achieving comprehensive health reform has emerged as a leading priority of the President and Congress. This summary of the Senate HELP Committee Affordable Health Choices Act and the House Tri-Committee America’s Affordable Health Choices Act of 2009 (H.R. 3200) describes the key components of the leading health reform proposals. The House Tri-Committee summary incorporates the major amendments to the legislation adopted by the three committees of jurisdiction during their mark-ups of the bill. These amendments are identified using an abbreviation for the House panel that approved it — “E&C” for the Committee on Energy and Commerce; “E&L” for the Committee on Education and Labor; and “W&M” for the Committee on Ways and Means.

<table>
<thead>
<tr>
<th>Date plan announced</th>
<th>Senate HELP Committee Affordable Health Choices Act</th>
<th>House Tri-Committee America’s Affordable Health Choices Act of 2009 (H.R. 3200)</th>
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<tbody>
<tr>
<td>June 9, 2009</td>
<td>Require individuals to have health insurance. Create state-based American Health Benefit Gateways through which individuals and small businesses can purchase health coverage, with subsidies available to individuals/families with incomes up to 400% of the federal poverty level (or $73,240 for a family of three in 2009). Require employers to provide coverage to their employees or pay an annual fee, with exceptions for small employers, and provide certain small employers a credit to offset the costs of providing coverage.</td>
<td>Require all individuals to have health insurance. Create a Health Insurance Exchange through which individuals and smaller employers can purchase health coverage, with premium and cost-sharing credits available to individuals/families with incomes up to 400% of the federal poverty level (or $73,240 for a family of three in 2009). Require employers to provide coverage to employees or pay into a Health Insurance Exchange Trust Fund, with exceptions for certain small employers, and provide certain small employers a credit to offset the costs of providing coverage.</td>
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The Latest on the Discussion Around Coverage for All Americans

The Key Topics

- Expanded coverage for uninsured
- Operation of health insurance exchanges
- Eligibility
- Subsidy levels and amount
- Future role of CHIP and Medicaid
Looking at the Role Prevention is Playing in This Year’s Debate

- National Prevention Strategy
- Reliable funding stream through creation of a Trust Fund (mandatory appropriation) to support:
  - Core public health functions
  - Community prevention
  - Public health workforce
  - Public health and prevention research
Prevention is a Major Component of Both House and Senate Bills

<table>
<thead>
<tr>
<th>Prevention</th>
<th>House</th>
<th>Senate HELP</th>
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<tbody>
<tr>
<td>National Prevention Strategy</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Trust Fund</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td>Core public health functions</td>
<td>Yes</td>
<td>Possible</td>
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<td>Community prevention</td>
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What are the Public Health Policy Implications for Asthma?

Opportunity Assessment

• Opportunity to bring multiple players and funding streams to the table to assure a more coordinated approach to prevention
• Recognizes non-clinical interventions are critical to improved health and reduced health care costs – with potential for significant resources
  – Recognizes that physical environment and policy changes are needed at the community level to improve health
  – Recognizes need for a public health-oriented work force

Other Public Health Needs

• Real Time Surveillance
  – Improve data gathering to better identify and respond to serious “outbreaks”, understand them and work to reduce them
Congress is Considering Ways to Reform the System that Lowers Costs and Improves Quality

**Most People Focus on Coverage**
- Less relevant for poor/low income kids with asthma
  - Most/all already have coverage
- Less pressure on families as they get coverage will help kids

**Other Parts of Reform are More Relevant**
- Delivery System Reform
  - Move to real/virtual integration
  - Increased emphasis on CHC’s/RHC’s imp
  - Pilots that reward more coordination
- Comparative Effectiveness Research
  - More focus on differential effectiveness of alternative science-based treatment strategies
- Increased Focus of Chronic Care Treatment
  - Most of the health care dollars
  - Current system designed for acute care
  - Pilots/Demonstrations with funding to try alternatives

System Reform
System Reform for Childhood Asthma?

For Childhood Asthma…

• Team Approach, Case Management
  – Including people outside of medical care system
  – Reimbursement and payment structures
• Community Health Centers
  – Schools and school nurses
Reform Must Include a Robust Research Agenda to Turn Science into Solutions for Health Care

The Role of Research to:
- Promote wellness
- Prevent disease
- Keep health care costs in check
- Inform health policy-making

The Big Research Ideas:
- Competitiveness
- Prevention and Public Health
- Clinical
- Genetic Information

Asthma-Specific Research Needs:
- Translational evidence-based research
- Cross-cutting coordination among federal agencies
- Federal plan

“Without research there is no hope”
- Former Rep. Paul G. Rogers (D-FL)
A Roundtable Discussion with the Expert Panel

Moderators

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Trust for America's Health
Please type your questions in the “Questions” box.
Making Progress on Raising Awareness with People Who Can Make a Difference – More Work to Do

HHS Secretary Sebelius Visited Philadelphia Childhood Asthma School-Based Program
- Administration’s “Back to School” day helped to deliver positive messages about managing childhood asthma

Breaking Through…
- Briefings on childhood asthma with Secretary Sebelius Philadelphia Mayor Nutter and Senator Casey (D-PA)
- National news wire stories carried important asthma management messages from the Philadelphia visit
  - News reports ran on a number of consumer news sites including U.S. News & World Report, NPR.org, USA Today, Yahoo!News and AOL News